SAMANNAY

Exposé

...when nostalgia matters



10th Alumni Meet

2014

Centre for Management Studies

dibrugarh University

CMS DU

HOTEL INDSURYA

R.K.B. Path, Station Road,
Dibrugarh – 786001 (Assam)

ডিব্রুগড় বিশ্ববিদ্যালয় সংগীত

নিয়তং কুৰু কর্ম
নিয়তং কুৰু কর্ম
প্ৰাণে প্ৰাণে বাজে সুৰ
মহামিলনৰ আলোকে
উজলাই তুলিছে শিৰ ডিবৰুৰ॥
এন্ধাৰ বিনাশি
জ্ঞানৰ বত্তি জ্বলে
জ্বলে প্ৰেৰণাৰ ধূপ
প্ৰেম আৰু মৈত্ৰীৰ
শোভা কি যে অপৰূপ
পূবৰ সূৰুয ইযে
আকাশ সোণালী কৰে
পোহৰাই দূৰ বহুদূৰ॥
সমুখত মহাবিশ্ব
জ্বলে যৌৱন শুভ সূৰ্য
জীৱন মহাসংগ্ৰাম
আশাৰ বোলেৰে ভৰপূৰ
জ্যোতি তোৰণত জ্বলে প্ৰীতিৰ দীপালী
বাজে মিলনৰ সুৰ॥

কথা ঃ ড০ কৰবী ডেকা হাজৰিকা
সুৰ ঃ ড০ নিৰোদ বৰুৱা

Exposé

when nostalgia matters

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CMS Extends its sincere thanks to Dibrugarh University Authority, Sponsors and Well Wishers for their Guidance, help and motivation. We would also like to thank Mr. Vishal Bawari & Abhijit Burmon of Designer Graphics.

Printed at:
DESIGNER GRAPHICS
H.S. Road, Dibrugarh, Tel : 0373-2322121

We apologize for any unintentional mistakes, errors and defaults.

OUR VISION

Challenging the Challenges

OUR MISSION

- To achieve academic excellence and knowledge creation through teaching research and consulting and become a role model for newly emerging centres of quality management education in the country.
- To develop professionals who are committed to excellence in their personal and professional endeavours and who have the vision, courage and dedication to initiate and manage change.
- To cater to the emerging needs of business enterprises in both traditional and new economy.
- To groom future business leaders as well as entrepreneurs.
- To strengthen development process with human face.

WHY *Exposé*

Exposé is a convergence of the alumni and the present CMSians cherishing their memorable moments spent in CMS. It is all about cherishing with profound pride the sweet memories of CMS days which are stored in the innermost depth of our minds. Once a CMSian, always remains a CMSian and continues to contribute towards enhancing the brilliant traditions of the Alma Mater through one's conscious efforts. For a general individual CMS is just an institute but for CMSians it is more than that as we also hold the values that the CMS symbolizes very close to our hearts. Through Exposé, the Alumni of CMS share with the present younger generation their nostalgic moments which gives them a sense of belonging to their much loved CMS to inculcate that kind of spirit and enthusiasm from the younger generation.

Team CMS

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Exposé
...when nostalgia matters
10th Alumni Meet
2014
Centre for Management Studies
Sri Jayewardenepura University
...when nostalgia matters
SAMANNAY

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Message



Dear Neelim,

It is a pleasure to note the publication of the annual alumni magazine *'Exposé'* for the session 2014, published by the teachers and students fraternity of the Centre for Management Studies, Dibrugarh University.

I am sure the magazine would provide the students a platform to project their creativity and knowledge, especially in the field of Management and Administration, in consonance with the current developments in the arena of Business Studies. I hope *'Exposé'* will be a culture that will value knowledge in the service of society.

I extend my good wishes to the Editorial Board and the members associated with it and congratulates all concerned, on the successful publication of *'Exposé'*.

With best regards.

(Alak Kr. Buragohain)

Prof. Pranjal Bezborah
Director in charge

CENTRE FOR MANAGEMENT STUDIES
Dibrugarh University
Dibrugarh - 786 004

Message



My dear Students (Both past and present),

I am happy that like previous years, CMS is bringing out Expose, the annual alumni magazine. On this occasion, I want to say that our economy is on the road to recovery, but it will not happen in a day or two. Slow growth may continue for a couple of years.

Prime Minister Modi's interactions with Japan and the US will build confidence in the Indian economy, bring industries to India. We witness a positive trend with quality, quantity and diversity of jobs improving. This is a result of the confidence in the economy.

So, be optimistic and at the same time prepare yourself to face the challenges. Let me conclude with this quotation - "Everyone in an organization has to believe their livelihood is based on the quality of the product they deliver."

With best wishes,



(Prof. Pranjal Bezborah)

SAMANNAY

The CMSDU Alumni Association

Biraj Hazarika
President

Message



Dear CMSians,

Samannay - my alma matter..

Yes I am proud to be a part of this great institute-CMS.

During sanMilan 2013 with great pride and humility, I took over as President of the CMS Alumni Association- Samannay for the second consecutive term. It is a matter of pride to me that the Executive Committee elected me to lead this August body once again. At the same time, I feel humbled to have been given a responsibility which could very successfully be handled by any of the utmost able 200 odd alumni that constitute this body.

It is indeed a very special moment for me as I pen down my thoughts as President of Samannay. For me every milestone in a journey is a cause of celebration. As such, completion of one more successful year and one more issue of the souvenir is one such momentous occasion.

The main aim of Samannay is to make Alumni Association vibrant with larger participation of alumni and increased networking between Institute and alumni. To some extent we are successful, but a lot needs to be done yet.

We should not confine ourselves to sanMilan and meeting once in year, harnessing and reaping benefits among ourselves. We need to spread are wings for greater cause, we need to be more active, participative and vibrant.

CMS has given a lot to us and it's time to repay what we have received. I seek participation of each alumnus in achieving above objectives for the Association. With support of all I am confident that we will take Samannay and CMS as a whole to new height.

I take this opportunity to compliment the students and the respected faculty members on this august occasion and convey my best wishes to them for the future. Like every year, I am confident that sanMilan 2014 will be a great success.

Long Live CMS!

(Biraj Hazarika)



Editorial...



Dear Reader,

Prime Minister Narendra Modi launched the ambitious 'Make in India' programme with immense confidence to speed up economic growth of the country. The Prime Minister during his address on Independence Day from the ramparts of Red Fort had announced the launch of this new programme 'Make in India'. On the first day of Navratri, the commencement of 'Make in India' is an invaluable gift to India, which has deviated from the path of development. Through this programme, the commitment towards employment generation is more promising because the previous governments would make tall claims but when it all boiled down to policy-making, no solid initiative was taken which could assure the common people as well as the corporate sector. Since neither the business sector was taken into confidence nor the clouds hovering over the issue of foreign investment were banished, therefore the FDI could not be achieved as per expectations.

How easy it is for us to forget what was like when we were once family, it's not easy. Time goes on, never stop for you nor for me neither for all. Just it keeps behind bundles of memories for all. You dear alumnus, CMS fills with your memories. The classroom, bench-desk and every corner of the department echoes your moments of the past. You all are remembered every moment, CMS fills with nostalgic, CMS calls you, CMS misses you.

I would like to thank Himadri sir for giving me the opportunity to co-ordinate and publish our glorious magazine *"Expose"*. I would also like to thank Brishni ma'am for guiding me in the whole process of publishing this magazine. I again like to give thanks to all alumnus for providing their writings for *"Expose"* in spite of their busy life schedule.

And lastly I must thank all the students of CMS for their love and support to publish the magazine. Thank you all.



(Neelim Kumar Chutia)



CMS DAYS
A RETOSPECTION

Given a chance, to single out one of the most cherishing moments or best parts of my life so far, though it will be obviously a tough task to single out, but my memory land will rare to flash back those two lively years that had been spent out in CMS, in a whisker.

Counting on years, it has been two years since the day we bid adieu to CMS, but still, we had some vivid and pleasant memories of those cherishing days. Being a student of MBA (FT) 2010-12 batch, we still find ourselves very much privileged to be a part of this glorious alma-mater and hence tend to get very much curious on each and every nuances of recent and latest phenomenon and activities of CMS.

What had not we done, what hadn't we learnt in CMS. In true sense of the term, "Management" or rather specifically "Marketing Management" is not merely wearing a corporate suit. It demands voracious study from numerous angles and aspects and street-smart attitude coupled with rigorous practical study. CMS gave us the proper ground to exercise the classroom theories in practical activities, encouraging the out- of- box and innovative strategies and forging and moulding an all round frame of mind.

I still vividly remember those days where after doing rigorous classes from 9.30 a.m to 5.30 p.m also we had fun throughout.

What I find striking is the correct balance that we got in the curriculum. Because we had so many organized forums for various activities "Neuron" for quiz programmes. "Movieplx" for movie screening "Investor club" for topics on latest commercial buzz". These sorts of forums immensly help us to find our queries on various "Know- hows"

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and to feel the every "bits & pieces" of current scenarios.

The initial sense and spirit of the "political acumen" had been infused by the democratic way of choosing the "DR" & "DS"

It wouldn't be an "exaggeration" to term the "SanMilan" as the university mega-event.. It is definitely one of the first and best of its kind among its peers where students organizing and management acumen and intensity come to the fore.

During our days CMS fraternity were so much enthusiastic and energetic to observe and celebrate various occasions like "Independence Day" "Gandhi Jayanti" "Diwali" "Tourism Day" with pomp and gaiety and able to set precedence and students are able to realize its significance in true sense of the term. Students were so much absorbed and engrossed that even we had a "NEWSLETTER" and a in-house magazine there by prospering the literary aspect of the students psyche. The A.B.C.D of CSR is felt and sensed by the "IT- Reach" programme where CMS students undertook certified computer course to the students of various nearby villager.

Talking about the esteemed faculty members they are always revered and esteemed. But specifically, the sheer presence and relentless commitment of Himadri Sir to the organization, those wide range of marketing aspects and indomitable command and numerous practical experiences on various walks of life, delivered by Pratim Baruah Sir,

Timely advices and empathetic attitude and valuable output of Aradhana madam and other esteemed faculty members still thrill us.

In these two years we the batch mates are in various corners of state or even country working in various assignments but I am sure and firmly believe that what we are today, what we are able to achieve, the way we gradually able to stand on our own feet, but we, all sorely and surely are indebted to our alma-mater and esteemed faculty members because they lavishly infuse the idea to our mind that "Charity begins at home", there by making the ground to walk on and remind us that we have "Promises to keep before we sleep".





ENVIRONMENTAL DISCLOSURE

The climate is highly complex environmental systems simultaneously governed by both natural and human activities. Any imbalance between both leads to climatic change, which is a serious issue that needs to be addressed in all possible ways. Climate change can be prevented through interventions via a conscious approach to minimize exploitations of the nature. Over the decades data suggests that there has been a continuous surge in gaseous waste generation; ever since the Industrial Revolution with a continuous upward trajectory, even today. Without realizing that the nature is our friend, man has been misusing nature for small and big pleasures. However, at times it can furiously react and inflict devastation to the humanity; be the case of Uttrakhand, J&K or Assam-Meghalaya and in many other parts of the world. God knows when prudence will be totally evident in this important matter which must have a workable future long-term action plan. Though there are numbers of conventions, which become the center piece for resolving environmental issues and its protection, there exist many contentious issues like national security for countries to effectively implement, achieve its aim and objectives. Though many countries have general agreement, but are not yet ready to accept the terms for the proper execution of these treaties.

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The most significant of all the known international environmental protocol law is the Kyoto Protocol which followed from the United Nations Framework Convention on Climate Change, followed by the Bali Action Plan, Copenhagen Accord, Durban and Doha, which primarily focus on resolving green house gas emission. (Unfortunately, after the completion of the Kyoto

Protocol in 2012, it ceases to even exist).

Business Case : Business people are aware that the vast majority of the world's scientists who are engaged in the study of science from a wide range of perspectives claims that continuous emission of large quantities of harmful gases significantly increases the risk of a range of bad omen for humanity.

Nowadays, green initiatives are appearing and most of the companies seem to implement them with zeal. On the other hand green initiatives in addition to risk assessment and addressing climate change are turning out to be good for business as it can help in building a strong brand, reduce negative publicity, and save huge amount of money. Companies like Coca-Cola, Pepsico, IBM etc are giving more emphasis on going green, and people are also becoming more conscious about climatic change and seen to be more inclined to companies which give stress more on green products. Many companies are working to reduce energy consumption and waste generation, and many have integrated sustainability into strategic planning. But despite perceptions that sustainable business is up and running, the environment reminds us we're failing to deal with the problem at anywhere near the sufficient scale.

Green business, currently practiced by organization focuses on limited operational efficiencies; cutting carbon emission and waste reduction and claiming victory does not suffice. These measures fail to even dent the climate problem because climate change requires a systematic solution, which only governments can enforce. It is also seen that governments are also taking lots of initiatives in this regards while firms are also showing seriousness about addressing it which is off course a critical role well beyond greening their own operations. They must spur government action.

Here it also reminds us that, even several large companies cannot, on their own, attain sustainability and there are no historical records that any environmental problem, from air and water pollution to acid rain or ozone layer depletion has ever been solved by businesses volunteers. We ought not to presume that voluntary measures will solve this one, what we need is sustainability; which of course necessitate active participation from every members of the society around the world in order to achieve even the slightest level of sustainability for the time being not to stress the long run.

People's case : Businesses that claim to be green but are not loudly making their voices heard on the need for government action on climate change are missing the point. By just dodging the key challenge of sustainability in real practice people are often distracted from what really matters the climatic change. In deviation from all this, what makes me curious is; what would have been the scenario if every people on earth have planted a tree that would have survived, grew and lived even its average age? How many people have died without planting a tree or how many have planted a tree in their whole lifetime? What is the average number of tree a man has planted and can plant in their lifetime? Can we achieve sustainability by performing all these? There could be contradiction and

justification for all these. And for many these are all numbers and questions. But what we see today is that these terms are becoming more relevant, which our forefathers might have rarely imagined. And the real question that remains is what we should do as a commoner? What are our roles and responsibility? And if we are responsible and aware, are we really practicing "sustainability"? And if so how often and up to what extend? And if we are not able to sustain or maintain equilibrium with nature then the consequences which is for sure to happen is a question only nature and time can tell.





ALTERNATE BANKING CHANNELS

PENETRATION OF INFORMATION AND COMMUNICATION TECHNOLOGY TOWARDS GREEN INITIATIVES

In the modern era, technology has transformed the face of several industries beyond recognition and the banking sector is no exception. Though the technological developments in the Indian banking industry started in the 1980's,there has been rapid and significant developments in the last decade, especially in the area of payment systems. Banks in the country began to leverage the power of integrated Banking Systems(core banking) and the new age communication technologies, and several new distribution channels emerged or delivering financial services without depending on treditional branch banking culture. Some of the examples of such chnnels are ATM, Internet Banking, Mobile Banking, IVR Banking,POS (Point of Sale), Kisk, CDM, Business Correspondents etc. These channels are known as Alternate Channels,i.e. any distribution/payment channel that provides the services to the public without the use of main channel (branch). Channels like NEFT/RTGS,Green channel etc are also referred to as Alternate channels even though most of the times they are connected through branch. This is because they use technological platform other than that of a branch.

With the tremendous accessibility and affordability of this shifting paradigm helps people think beyond the Bricks and Morter Concept of the banking industry. The usage of Alternate Channels has resulted in the following benefits:

Improved Customer Service : Customers may not visit a branch and yet carry out all transactions at their convenience

Reduction of foot falls in the branches: Migration of routine operations to Alternate Channels also frees up the branches to concentrate on some productive tasks like sales and marketing,NPA Recovery etc.

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Inclusiveness: Technology has penetrated every nook and corner. Satellite and mobile communication have eased the establishment and usage of alternate channels even in difficult topographical conditions. The number of ATMs in the country is more than the number of branches and many unbanked areas are being covered through Business Correspondent models that make the use of portable devices to provide services to rural customers.

Cost Reduction: The advent of the alternate channels has drastically reduced the cost of transactions as a lot of manual interactions have been eliminated from the processes and physical communications are getting replaced by electronic mode.

Green Banking: Reduced usage of paper enormously by bringing down the use o physical instruments like cheque,drafts,vouchers, invoices etc. As most of the instructions and entries are in electronic form.

Value added services:Now,you can send money to charity or trust of your choice through a click of a button; pay your utility bills in time without even looking at them; buy concert tickets while relaxing at the beach; book your favourite movie ticket from your home and performs many tasks that fey years ago would have appeared poles apart from banking.

Fee based income: These channels not only facilitate cost reduction or the bank but also provide an opportunity to earn fees. The fee that customer are willing to pay is directly proportional to convenience offered and alternatives available.

Banking industries try to achieve environment friendly tag by using lesser papar in the following ways. As a result banks somehow able to perform the social responsibilities align with the financial needs.

National Electronic Fund Transfer (NEFT)/Real Time Gross Settlement (RTGS): These are nation -wide payment system facilitating funds transfer. Under these schemes,individuls, firms and Corporate can electronically transfer funds from any bank branch to any individual or corporate having an account with any other bank branch in the country. While there is no minimum limit on the amount of funds that could be transferred using NEFT,RTGS is primarily meant for large transactions. There is no upper ceiling of NET and RTGS transactions. Even individuals without a bank account can also transfer funds using NEFT.

Automated Teller Machine (ATM) : Using an ATM, customers access their bank accounts or withdraw cash and check their account balances. ATM also offers facility for making und transfers from one account to another account apart from providing non cash services like donations, bill payments, mobile top up etc.

Internet/Online Banking : Online Banking/internet banking/e-banking is payment channel which allows customers of a bank to conduct financial transactions on a secure website operated by the institution. Other features available in the channel are :

E-commerce : The commercial transactions like purchase of goods, etc. may be carried out using online banking/ cards.

Virtual e-card : A virtual e-card may be created through online banking for making online purchase.

CINB : This is a online banking facility meant for corporate/institutions.

I-Collect : This facility is used for online payment of school/college fees etc.

Mobile Banking and wallet : Mobile banking is an emerging payment channel that allows customers to view their accounts, transfer funds, top up mobile, pay bills etc. using mobile while on the move. The service is available on java enabled/android mobile phones/I-phones/Blackberry. The service can also be availed via AP on all phones with GPRS connection. Mobile wallet is a payment product and works like a prepaid card on mobile. It may be offered to non home customers too.

Inter Bank Mobile Payment System (IMPS) : Interbank Mobile Payment Service or IMPS is the nest of the payment systems which offers 24x7, instant interbank electronic and transfer service through mobile phones. At present, it is the only system which allows instant interbank and transfer round the clock. It also has immediate confirmation features. This payment system is launched by National Payments Corportion fo India.

Point of Sales (POS) : Point of Sales machine is device which can scan debit/ credit cards, authorize the charge, and even accept a digitl signature. It can provide many services, including credit/ debit card processing and can be virtually installed from grocery stores to gas stations to shopping malls to colleges.

Mobile POS Concept : Now a days a new concept is introduced by banks which will give more convenience to the people. It is mobile based Point of Sales with the aim to achieve Financial Inclusion. It is totally a green process where no paper is used. These technology will help in the reduction of capital expenditure and also improve acceptability at the merchant locations.

Green Chnnel Counters (GCC) : It is the innovation of state bank of india. GCC aims to provide customers with a simple, secure and quick way of executing daily banking transactions. It enhances customer ease as there is no need to remember the long account number or carry passbook, fill in pay in slips/ withdrawal forms etc. Only the ATM cum Debit card and PIN are required.

Green Remit Card (GRC) : GRC is a type of deposit card without a PIN.It is issued for remitting cash to an account at the other branch or may be at the same branch. All non home branch customers (remitters), particularly migrant workers, who want to remit money to their family members at regular intervals can avail this card. The basic idea of this card is to remove the use of paper in a big way.

Self Service Kiosks (SSK) : SSK is an interactive kiosk which has computer terminal which provides the ability for the customer to perform transactions that normally require a bank teller and may be more complex and take longer time to perform. SSK provides a wide range of facilities including payment of utility bills, fund transfers, ticket booking, passbook updation etc.

Different Plastic Cards : Different types of plastic cards are introduced based on the magnetic tape of chip concept so as to facilitate the complete process of alternate channel. Common example of some of the cards are like SME Insta Deposit Card, Green remit card, Debit Card/Pre Paid/Credit Card, Gift Card etc.

Cash Deposit Machine (CDM) : CDM provides customers with a faster error-free alternative to manual cash deposit transactions and helps lessen the queues at branches. These machines enable customers to deposit cash in real time, with funds credited instantly to their accounts. Customers also get a

receipt after each successful deposit, confirming the transaction.

People can grow as a society if they accept the challanges of time. In this busy world, people hardly have any time to waste. As a service sector, banking industry is also realising the fact and innovationg new product/system accordingly. Only the need is that of awareness, which should touch the last people of the world. Due to this cost effective and user friendly alternate products of banking industry, now even from a small village, people can connect with the financial services provided by banks and financial institutions. Govt. also realised the need of the inclusion of rural people for the economic growth of the nation,where this type of channels play a vital role to achieve the core objectivs. So what can we do? We can save time,money and trees for a batter future. Please share.

With best wishes :

ARUNODAY
TEA COMPANY

DIBRUGARH

With best wishes :

Kaustav Kaushik

MBA (FT) 2012 BATCH

THE LEAGUE OF 2013



ABHINAB DUTTA

Naam hai iska Abhinab,
Politics me hai iska khwab,
Jaata hai jaaha, chaa jaata hai wahan,
Sabka favourite hai ye Jorhat ka nawab

ANITA CHETRY

Chulbuli se hai ye ladki,
sab ki ladli par dimag se sarki..
kabhi v ro dena iska kam,
Anita chetry jiska naam..

ANKIT AGARWAL

Chalti firti paan ki dukan.
"Mukh bilas" khilana inka kaam.
Mushkil nahi inke liye koi v kaam.
Name hai inka "chota hanuman".

ANUPAM BURAGOHAIN

Hero jaisa pet iska,
zero cut hai hair iska,
ye hai apne class ka bhai,
Mr Aunpam Buragohain

ARJU SHANDILYA

He is our Arju Shandilya,
classor famous boy,
Kisuman kotha bujiboi nuari,
najanu aru he ki koi...
Dinot jai bazarot,
Rati busy thake phonot
Horupatharor jodiu he,
nijoke Jorhator hero buli koi

ASTHA BORTHAKUR

Hema jaise baal hai,
Rekha jaisi chal hai,
par lardki hai puri chatur
name hai Astha Borthakur

BHASWATI SAIKIA

Choti si pyari ek ladki,
R15 mein uski aani jaani,
hai who bohut cute,
rehti nahi kavi v mute,
hamara batch ka ye hai Bhaswati

BHUPEN SONOWAL

Mr Jhengh boy of our batch,
Zymot jaai regular koribole rest,
but jeans pindhe stylish,
he is Mr dhopen, every girl's dream prince

BISHAL LEKHARU

Bishal Lekharu is his name,
SRK ka hai woh bohut bada Fan,
uski baaton me hai jo ada,
poore CMS ki ladki uspe fida,

BISWAJIT DOLEY

Only missing boy of our class, Biswajit Doley
Business Insider Magazine he regularly pohe,
Hai woh bohut smart,
Karta hai lladkiyon se flirt,
(his nickname is papa)
Papa papa buli he nijei koi aru hahe..

BISWAJIT GOGOI

Though bura is his name,
But in cms he has got quite a fame,
Our dear ex-DR,
Now a days he roams only in car,

CHANDAN VERMA

Class ka hai ye papa,
der se woh hamesha aata,
par baate karta hai bohut mitha,
Note leke anewala ye hai Chandan Verma

DAISY PATHAK

Queen hai ye chori makeup ki.
Dill kuchal de ladko ka hai high heels iski.
Dekh k isko hai dhun ye mann ki,
Hai daisy doll ye sone di,
oh daisy doll ye sone di.

DEEPMONI GOGOI

Fit faat sa ek ladka,
pehenta hai hamesha chasma
Deepmoni gogoi hai ekdum bola bhala,
banda hai poora rosgulla
(oppa gangnam style)

DICKENCH DAS

Dickench hai naam iska,
Laptop me hamesha busy rehta,
Baatein kam, kaam jyaada hai uska kehna,
CMS ki ladkiyon hamesha ise dil me rakhna

DIMASA KUMAR BRAHMA

Our Mr Dimasa Brahma from Kokhrajhar,
Marries to same girl in facebook every year,
In class he gives answers and his views,
Photo bhi khchta hai pheuss pheuss,
Bolta hai pehli salary miltey he kharidega ek SLR

DIMPI DAS

Durga maa bhi sharma jaye.
Aise Dimpi chal mein aaye.
Pata nahi inke mann ko kya bhayega,
Kisi se agar galti hui to woh maar khayega

GAURAV SAUD

Name hai Saud,
Hai inko har chiz mai doubt.
Koi to dur karo iski shanka.
Warna roz class me bajata rahega sawalo ka danka.

GITANJALI DUTTA

Hai wo bohut chatpati,
karna chahti hai har baat pe ladko ki baarabari,
model jaise look hai iski
baate hai kuch mitha-kuch khatta
name hai Gitanjali Dutta.

GITISHMITA KALITA

khubsurat si ek lardki,
par gusse mai wo kabhi kabhi kar deti hai galti,
ghy hai uska pata
name hai uska Gitishmita Kalita.

GOVINDA DAS

awaz mai hai heropanti jiske,
Karbi Anglong hai hometown uska,
attitude hai kuch khas
kyu ki ye hai hamara Govinda Das.

GAURAV KR. NEOG

paharor dore xorir,
cms kope khujot vorir,
nokoriba voi,
Gaurav kr neog ase nhoi..

HRISHIKESH BURAGOHAIN

jiska hai dil mai dar
wo plz pyar mai mat pad,
ye hai rishikesh buraguhain ka kehna
kiyuki usye v hai kisi k dil mai rehna..

JASPREET KAUR

nick name hai jessa,
peeti hai khub lassi,
smile hai pure
par rehti hai har waqt bore
ye hai Jasprit Kaur.

JYOTI PRAKASH MANDAL

shararat bhara ek ladka,
par wo hai dil ka saccha,
ajab bowlling style se karta hai sab ka satya nash
ye hai Jyoti Prakash

KESHAB CHETIA

hai toh ye larka pura sidha
par iski body par hai har lardki fida,
kaam karne ka ajab iska style hai,
Keshab Chetia jiska naam hai

KHIROD DUTTA

jaise taise chalti hai woh
par khane se kabhi compromise no
Pet k bare mai koi bole toh aata hai gussa,
ye hai khirod dutta.

LOSHAN SHARMA

cool mind wala ek ladka,
lagati hai har ball pe chakka,
smile pe har lardki aa jati hai pakka
,jis k aim hai roj naye naye frnd banana
wo hai hamari loshan Sharma

MANOJ SOOD

Manoj Sood is ka naam,
senti dena iska kaam
Na jane kisne china iska pyar
pucho to kehta hai "Tum samajhta nahi he yaar"

NEELIM KUMAR CHUTIA

hai toh ye bahut smart
pata chalta har raat
Par politics ne chor dia iska saath
pyar iski roj band bajata,
ye hai Neelim KC hamara

NIKI DAS

ajab iski soch
gajab iska josh
lene na deti hai kisiko chain ki saas
ye hai Miss Niki das

NITU MAHATO

aakho k jado se kar deti hai har kisi ko fida,
yaad rahegi ye lardki sab ko sada,
khati hai roj bhujia,
nitu mahato ka pata hai tinsukia

POKHRAJ BORDOLOI

his colour is bright,
rehta hai oil india ki side,
dusko ko satana hai iska kam
pokhraj bordoloi hai jiska naam

PORISHMITA PHUKON

awaz se pura mitha,
nature hai pura Sita,
par chal se wo look like deepika padukon
wo hai porishmita phukon

PRANJAL PROTIM BORPUJARI

shaant se rehta hai woh,
par sham ko hilta hai woh,
he is bit lazy, but girls go for him crazy,
success shikari
hamara Pranjal Borpujari

PRANJEET SAIKIA

don hai namrup ka
par cms ne laga dia puch chuhe ka,
banna chahta tha honney singh
par ban gaya alladin,
iska hai ek bahot small khatia
ye hai pranjeet saikia.

PRIYAKSHI ACHARYYA

chup chap chalti hai wo,
datna aacche se jaanti hai wo,
ice cream khana hai toh usko bulana,
jorhat hai jiska thikana,
jagharna jiska ek matra kaam hai,
Priyakshi usi ka naam hai

RAJESH BORDOLOI

Latak matak ke chalta hai jo,
apni chal se lardkiyo ko jalata hai woh,
slow bolna jiska aadat hai ,
Rajesh Bordoloi uska naam hai
Aaaaaaaa.....

RAJPREET KAUR

Hai ye kudi bohut smart,
rehti hai hamesha serious,
kisi ladke ko woh aane nahi deti paas,
Rajpreet Kaur, the topper of our class

ROBERT URANG

He is our cute boy Mr Robert Urang,
Everybody knows he is from Khowang
Kotha koi fast fast,
Bor kore he laaj
Job palei bule he furibo Arunachalor Tawang.

SANJAY NATH

yaaro ka yaar,
karta hai sabko pyaar,
hamesha kisi kaam me busy hai ye rehta,
Silapathar ka Sanjay hai sabka favourite banda.

SASANKA PRATIM BARUAH

slim size ka ladka,
har baat pe lagata hai tadka,
jorhat me ghar hai iska
hai ye hamara pyara Sasanka

SATYA PRATIM BHARDHWAJ

Kabhi to class me regular aa ja tu,
Mauka mile to jhalak dikhla ja tu,
Ab to aalam aisa hai babu.
Teacher bhi puche "who are you".

SOURAV SARMAH

lamba chaura ek lardka,
Class ka CR, sab ka Dear,
khata hai cream, cms ka bhim,
body banana uska kam hai,
sourav sarmah jiska naam hai.

SIDDHI CHANDAN BORA

Baate bohut kam karta hai,
sirf apne kaam me mast rehta hai,
Dibrugarh ka local ladka,
Ye hai MR Siddhi Chandan Bora

SUBHRA SHANKHA DEB

Subhra apne class ka therapist
Har nari ki rakhta infozist.
Smile se iski Roshan Jahan
Name hai iska 'Jadu' meri jaan

SUMIT MISRA

Ye hai pandit sabse nyara,
Firee ladkiyo ke piche ..mara mara,
Bole ye bohot sara,
Pagal banaye sabko yaara

SUSHOVAN ROY

QT ka ye raja,
Parhai me milta hai usko maza,
Hamesha tablet me karta hai woh kaam,
Sushuvon Roy hai uska naam

TANMOY GHOSH

Om jai tanmoy deva,
prabhu jai tanmoy deva,
naari se dur rahe,
"LIRU' ki kare seva

TANVIR HOQUE

He never stays in the evening
and goes for a walk
With someone somewhere to the campus
or to bazaar chowk,
Mysterious boy of our class,
No one knows woh hai kiske saath,
He is our dearest Tanvir Hoque

TITAN SENGUPTA

na koi ghamand hai,
dil ka bohot bara dukan hai,
par banda bohut hi saitan hai,
besically wo sengupta Titan hai



With best compliments from : Phone: (0373) 2322384

NIRMAL CLOTH STORES

(The Stoppage of Non-readymade Garments)

NEW MARKET, DIBRUGARH (ASSAM)



CMS: THE GLORIOUS TWO YEARS

Time flies very quickly! It is hard to believe how quickly the last two years passed. I am now writing an article in the Expose and last year, Me with my few batch mates were busy in collecting and editing articles for the same magazine as students.

Few days before I got a message from Neelim (The editor of this edition of Expose..) asking for an article. I thought for some time and finally decided to write about my experience in the CMS..

Why I came to CMS ?

After completing my Engineering from Jorhat Engineering College in 2009, I got recruited in one cement manufacturing unit (MAX Cement) which was at that time in the Erection phase. Though I got involved in installing the plant, I always wanted to do my masters, specially MBA. Moreover I wanted to get a Public Sector job or some better sort of job. To clear PSU examination, preparation is needed and I was not getting time for preparations. In the meantime, I changed my job to Star Cements in the beginning of 2012. After completing about 3 years of work life, I decided to take admission at CMS-DU after consulting with my parents. The reason to opt CMS is that I wanted to stay at home and to prepare for PSU or any Government Sector job. At that time, I was having one thinking in my mind: If I could not clear any exam, atleast I would earn an additional degree i.e. MBA (Whatever result may be)

CMS was not new for me when I joined here as I used to be in touch with this centre through my brother who is also an alumnus as well an Ex- faculty of this centre.

In my first days in CMS, I did not know how to react as I came back to student life after 3 years and my batch mates were very much younger to me. I did not involve myself in any field for almost 1 week .But soon I realized that if I would not involve

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myself in the activities of CMS, my next two years would have become very difficult to pass. Gradually I started talking to my new batch mates.

In the meantime our immediate senior batch organized friendship day where an Antakshari Competition was organized. One of the Groups comprising of Dubari and Purabi asked me to join their group as the third member, where we competed and we could not believe that we won the 2nd prize. LOL!!!! Gradually I started involving myself in the activities of CMS. First such activity was the celebration of Independence Day which was previously celebrated only by our centre among the other departments or centre in DU. We did not know how we organized it with such a very limited budget, but all our teachers appreciated the event.

In the initial days in the 1st semester classes, I found only CAM paper taught by Himadr sir little bit interesting because that was the only paper which had some similarity with my previous studies. In one of the CAM classes, Himadri Sir told us about the "IT Reach" forum where we had to provide free computer classes to some underprivileged students. I along with my few batch mates provided those classes to two batches where approx. 30 students got benefitted.

The experience in sanMilan was truly memorable. Himadri Barman sir was the Chief coordinator in both the years that we got. During our time, a new event called super investor was introduced. Sanmilan is growing year by year. During our time also sanMilan was organized with a high budget where it recorded the highest number of participation and highest prize money.

Placement record of an institute creates brand value. With the support of the Central Placement Committee, the Vice Chancellor we witneesed a major change in the placement scenario in our centre. Many companies viz. OIL, NedFI, Vodafone, Airtel, Cocacola, Nile Stream, HDFC bank, Pradan, Topcemetc conducted campus placement . The supports that our faculty provided in the process specially Mithun Sir, SumanMad'm and Himadri Sir were truly mentionable. We hope that the placement scenario will be more improved in the coming years.

In the last two years, we got the opportunity to meet some great personalities like Subramaniam Swami and Gautam Gandhi, VP-Google India. From its inception, CMS is always trying to contribute something for the goodness of the society by observing "Earth Hour", World Environment day etc. In these two years, one noble T-Shirt campaign called MAD i.eMaking a Difference started. Here, Some important and meaningful messages like not to litter streets, say no to plastic bags etc were printed on the T-Shirts and these are sold in market without any monetary profits.

The exam days in CMS are unforgettable whether it may be sessional exam or semester exam. My two assets always helped me to pass my all the examinations without any problem. First one is my Mobile and next is my laptop. During my days in CMS, I never made notes. Here, I want to thank Dubari, whom I always disturbed before the exam days. I used to take Photographs of her copy with my mobile phone and after downloading those into my laptop, I used to study. Her copy was so well maintained that anyone would have the feeling of being present in the classes after reading her copy.

In the final two semesters, I along with Kaustav and Mrigunka did combined study. Our location of study used to vary exam by exam. Some exams were prepared from my place where some were prepared from their places and eventually we all got almost same range of marks in all the exams. Those late night study, teasing each other were truly unforgettable.

In the Beginning of the 4th semester, I got my present job & I had to join in the month of June,2014. But in that month our final semester exam was going on. Here I would like to thank AradhanaMad'm, Our Director Prof. Pranjal Sir, and Rakesh Sir, who granted my request to take my final presentation before the scheduled date which helped me to join my duties without any intervention.

Now after appearing the final semester paper my full time students life was finally over. I Could not even imagine, that type of feeling would again come to me since I left JEC in the year 2009... Even I could not imagine that in the last days of CMS. But when my buddies were leaving, I was again surrounded with some intolerable feelings. The feeling of departure, the feeling of not having fun together., the feeling of not having any group study, the feeling of not getting any chance to tease each other, the feeling of not getting a chance to sit in the class benches, the feeling of not having any coffee together and finally the feeling of saying "Good Bye" to all the close buddies..... Really Missing the wonderful days of CMS.... Hope in the coming days, CMS will reach to new heights...

With Best Wishes from :

ROYAL ENFIELD

trip

Riders

M/s RIDER`S
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MANAGING MONEY
THE NEED OF THE HOUR

As I am planning to contribute something for Expose-our alumni magazine, one thought strikes my mind. Why not writing a piece about my experiences in CMS? But then it would have been slightly monotonous ... Why not contribute about something which is if not the most, an essential part in one's life-money. Some say money is the root cause of all evils, but then it's the money which can raise our standard of living, motivates us to work harder. Like it or not, you will invariably say "package kiman?" before asking about anything about the job profile. But why is it that you can easily see even someone who has a fat bounty of cash at the month end from his job having a torrid time managing his life. In this materialistic world, the quest for having a lavish lifestyle has driven people to spend unnecessarily without thinking about the future. The result-a life full of debts. So how can you live a life which is free of debts and financial losses. Warren Buffet, the finance guru laid down some commandants to live a life free of financial crunch which I have jotted down in my own words. Here they are :

1. **WISE SPENDING :** All of us suffer from the urge to splurge and we justify our spending using the pretext of special occasions, peer pressure, lifestyle, family, emotions and even smart decisions. EMI option is a icing on the cake. You don't realize that you are paying much more than the original price by way of interest payments,

   What you should do : Always ask these questions : Do I really need this? Am I overspending ? Can I save some money without compromising on the value I want from a particular product/service ? Encourage your family members to follow this path.

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2. **SAVING FOR FUTURE :** All of us know that saving is important for a better future. But instant gratification today matters more than saving for tomorrow. In fact, saving IS perceived as sacrifice by people.

   What you should do : Follow ''pay yourself first'' principle. Set aside money for your future goals (and risk) as soon as you receive your monthly salary. Seek professional' advice to channelize your money in the right direction.

3. **BE PATIENT :** When you are investing money, invest in the long term. Believe in the power of compounding. Start early and reap the benefits in later years. Like trees, money also needs nurturing so that you can reap the fruits. You don't settle for anything less than a full-boiled rice right ? Likewise give your money a chance to grow.

4. **LIMIT YOUR BORROWINGS :** When you borrow, have a backup plan in mind to when and how to repay the debts. Objectively assess inflation rates, income growth, sources of income, assets to pledge etc. while planning long-term borrowing. While availing loan see the rates of interests, whether flat or floating. processing fee charges .Don't go by the reputation of the company .Checkout structures of three to four companies before taking the final decision. Even you have a switching option where you can switch from one company to another, if you are not satisfied with the your present company from where you are availing loan now.

5. **USE CAUTION WHILE INVESTING :** While investing, make sure you are ready with reinforcements to deal with any adverse situations. Invest in those financial instruments which are professionally managed and give you more chance of return like Unit linked insurance Plan (combination of insurance and investment) or for that matter mutual funds (professionally managed and regulated, but check for the scheme documents carefully before investing). Investment advisors suggest for investing in balanced funds (combination of equity and debt) to lessen the burden of risk. But the biggest caution-don't panic seeing short-term fluctuations in market.

These are some points we have to keep in mind while managing our money. Instead of shying away from investing, gather adequate knowledge. Be financially I iterate. Seek professional advice whenever necessary. Lastly, a simple disclaimer - This piece is the work of an amateur columnist. A feedback will be highly appreciated which will encourage me to contribute more in future.

LONG LIVE CMS.

Best wishes from :

Arup Bordoloi

MBA (FT) 2012 BATCH

HIDDEN SPICES
(BBA 2012 Batch)

AKASH (BHEDIA)

Najane dhundta rehta hai kisko
Jo pasand aai pataya usko
Pyar ka gana gake sanam
Karta rahta dard-e-disco

ANIRBAN (MOTU)

CR Ani hai uski naam
Bar bar girna uska kam
Oggy jesa wo hasta hai
Badi sararat karta hai

ANNU C

Chota packet bada dhmaka
Laal scooty me lagti pataka
Naak pe hardam uske gussa
Sabko marti hai wo mukha

AVISHEK (SHARMILA)

Khoya rahta khayalo me
Oil nahi lagata balo me
Bahut hi wo sarmata hai
Ladkiyo se gappe ladata hai

AYUSH (MR. LAZY)

Lazy lazy Mr. Lazy
Khane ke liye hardom crazy
Teddy jesa cute hai
Dil ka bada sweet hai

BAIKUNTHA (BMD)

Apne class ka singing star
Na padhne ke bahane hazar
Silent hai wo apna yar
Music se hai usko pyar

BIJIT (DISCO DANCER)

Mithun sa wo nachta hai
Dusro ko vi nachata hai
Pehen ke dhacha haddiyo ko
Break dance wo karta hai

CHAMPAK

Anokhi jiski hair style
Guitar bajana hobby hai
Ankhe rehti uski laal
Class one me lazy hai

JAYANTA

Chupchap wo rahta hai
Roj class ata hai
Phone me rahta busy wo
Messaging samajhta easy wo

JOYSHREE

Chasma pehen ke ati hai
Dimple wali smile laati hai
Gwalior me hai uski jaan
Recharge karte karte pareshan

HIDDEN SPICES
(BBA 2012 Batch)

LAKHYA

Rowdy hai personality jiski
Hasna hasana pasand hai uski
Sabki help wo karta hai
Kisi se v na darta hai

LAWRENCE

Ajeeb sa wo insaar hai
Laptop me jiski jan hai
Games & movies ki dukan hai
Sirf English se pehchan hai

MANAS

Golu Molu apna yar
Car & Bike se karta pyar
Mazak ka wo mood banakar
Genuine baate karta hai

MARY

High heels me ati hai
Roj naya nail paint lagati hai
Style me scooty chalati hai
Badi pyari lagti hai

MEDINI

Nanha sa wo jan hai
Boogie uska naam hai
Ankhe uski choti choti
Par baate karta moti moti

MOUMITA

High heels pehen ke aati hai,
muskan leke chalti hai,
baal hai uski curley curley
comedy vi ekdam charley.

MUNMI

Class ki wo Munni hai
Julfe udati ati hai
Jab kare sab usko tease
Smile deke nikal jati hai

NAZIFA

Ladki ek naam anek
Crack karti jokes anek
Chappal kharidna uski hobby
Lagti hai wo crazy baby

PAYAL

Ladki hai wo sports champion
First bench pe bethti hai
Chicken chop pe marti hai
Baate kam, kaam jyada karti hai

PUJA

Wo hai Miss beautiful
Rahti hai jo hardam cool
Balo ko wo highlight karti
Exam se bahut hi darti

RESHMI

Patli si wo ladki hai
Matak matak ke chalti hai
Saj dhaj ke wo ati hai
Laal laal lipstick lagati hai

VAIBHAV

Alag alag chasma lagata
Hardam rahta Maggi khata
Bina copy pen ke class hai ata
Goggle se hai atoot nata

SARFARAJ

Whatsapp pe group hai uska 'Ambition'
Padhai likahi ka nahi hai intention
Bluetooth lagake chalta hai
Body guard kahlata hai

AMIT

Bihar ka wo lala hai
Bada dil wala hai
Padhai ka wo hai dusman
Par result acha karta hai

SUDAKSHINA

Class me irregular ati hai
Baate bahut banati hai
Bike pe beth ke sara din
Idhar udhar mandrati hai

ANSHUMALINI

Rahti hai wo bahut active
Sidhi baat wo karti hai
Result ke pehle hyper tension
Sabko confuse karti hai

SUJATA

Choto si wo dikhti hai
Baat baat pe hasti hai
Style me chalkar ati hai
Sabse gappe ladati hai

MITALI

Ladkhi hai wo sabse lambi
Ghar jane ki rahti jaldi
Dikom se wo ati hai
Guns bhi chalati hai

TRIDEEP SONOWAL

Hostel se wo ata hai
Last bench pe rahta hai
Khila ke sabko paspas
Sabse ghul mil jata hai

HIMASHRI

Ladki hai wo bahut anokhi
Korean movies me rahti dubi
Sabko deti hai advice
Friend apni bahut acchi

TRIDIP HAZARIKA

Adnan Sami jesa lagta hai
Din bhar gana sunta hai
Gussa jyada karta hai
Par co-operative ho jata hai

SURABHI

Ati hai wo silently
Jaati bhi hai silently
Jhakkas Assamese bolti hai
Hardam serious rahti hai



HORNBILL FESTIVAL NAGALAND

Nagaland, the land of diverse culture, rich in traditions and festivals and is the 16th state of the India Union, known as *'Switzerland of the East'*. The state portrays beauty beyond imagination, moulded perfectly with emerald valleys, sparkling streams and a diversified variety of flora and fauna.

The Hornbill Festival a riot of colors and customs is one of the biggest culture extravaganzas in the North East, celebrated by the indigenous warrior tribe of Nagaland. The festival is named after the Indian Hornbill, the large and colorful bird which is highly admired by the Nagas for its alertness and grandeur. The awe and admiration of the bird is symbolically displayed on almost all traditional Tribal headgears worn during the festivals.

The festival is organized by the State Directorate of Tourism every year in the first week of December at Naga Heritage Village, Kisam (12km from Kohima). Since 2000 , to encourage intertribal cultural interaction and bringing unity among festivals of the various tribes under one roof. Although overwhelming dances of rituals are based on agriculture and fertility, the warrior tribes like the Konyak, Changa, Yimchunger Sema and a few others displays some amazing war dances and head hunting rituals with log drum, beating, mock fighting. People enjoy the colorful performances, exquisite handicraft, kids carnival, night bazaars, Naga Cuisine, wood carvings, sculptor's work. Festival highlights include traditional Naga Marungs Exhibition, Herbal medicine stalls, Cultural Medley, Fashion shows, beauty contest, Traditional Archery, Naga Wrestling, Rock concert and Naga King chilly eating contests.

Today, the Hornbill festival is one of the fastest growing festivals in India. It has now become a unique platform for the tourist to witness the cultural diversity not only for the Nagas, but other seven sister states of North East India.

Panku Baruah
PGDTM
2013 Batch
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There was once....

A lovely day....and a carefree night.....
I wish I could relive my hostel life....
The university lanes ....the well dressed classes.
Micheives, partys and
whole night study till sleep trespasses ....
The jokes and pranks we played.....
Fun filled laughter and
a happy weather always prevailed .....
The assisgments and the deadlines....
When powerpoint and google becomes ur roommates.....
And we wonder how to make the best presentattion
and earn good grades....
CMS will always be with me....
An experience I can never forget....
Great teachers, best friends, and awesome juniors.....
Miss them always....
And wish them all the success in the future ahead.

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অসমীয়া সংস্কৃতিত বহিৰাগত সংস্কৃতিৰ প্ৰভাৱ ঃ এক পৰ্যালোচনা

সংস্কৃতি এটা জাতিৰ জাতীয় জীৱনৰ বোৱতী সুঁতি। নদীৰ গতিৰ দৰেই সংস্কৃতিৰো গতি। নৈ যেনেকৈ নিৰৱচ্ছিন্ন গতিৰে চিৰদিন বৈ থাকে সংস্কৃতিও তেনেকৈ ধাৰাবাহিক গতিৰে চলি থাকে। সময়ৰ সোঁতত সংস্কৃতিৰ সম্পদ এৰা পৰে আৰু নতুনৰ সংযোগ ঘটে। কেতিয়াবা কিবা কাৰণত নতুন আৰু পুৰণি সংস্কৃতিৰ সংঘাত হয়। তেতিয়া যদি নতুন সোঁত প্ৰবল হয়, পুৰণি সোঁত তৰাং হ'বলৈ আৰম্ভ কৰে। কিন্তু সংস্কৃতিৰ গতি বৈ থাকে- নিৰৱচ্ছিন্নভাৱে।

এখন দেশৰ সংস্কৃতিৰ গঠন আৰু বিকাশত ভৌগোলিক পৰিৱেশৰ প্ৰভাৱ বিশেষ মন কৰিবলগীয়া। লুইতৰ পাৰৰ কেঁচা মাটিৰ মাদকতা সনা গোন্ধত ভোল গৈ যুগে যুগে, জাকে জাকে মানুহ আহিছে আৰু বন্দী হৈ ৰৈ গৈছে। আক্ৰমণকাৰী মোগল-পাঠান, চাহ-বাগিচাৰ বনুৱা, মাৰোৱাৰী বণিক, বিহাৰী মজদুৰ, বঙালী বুদ্ধিজীৱী, মৈমনশিঙিয়া পমুৱা, পাঞ্জাৱী-শিখ কোনো উলটি যোৱা নাই। এনেদৰে জাতিগত সংমিশ্ৰণ ঘটি অসমীয়া সংস্কৃতি অতীজৰ পৰা গঢ় লৈ উঠিছে।

অসম মৌচুমী অঞ্চলত অৱস্থিত দেশ। গতিকে খেতি প্ৰধান। ইয়াৰ লোক-সংস্কৃতিও কৃষিমুখী। উৎসৱ-পাৰ্বণ, মৌলিক আচাৰ-ব্যৱহাৰ, খাদ্যাভাষ সকলোতে কৃখিমুখীতা। অসমৰ সংস্কৃতি এক বৃহৎ সমন্বয়ৰ সংস্কৃতি। বাৰেবৰণীয়া সংস্কৃতি। ভৌগোলিক পৰিসীমাৰে আৱেষ্টিত অসম বিভিন্ন জাতি-উপজাতি, বিভিন্ন জনগোষ্ঠীৰে পৰিপূৰ্ণ। এই বিভিন্ন জনগোষ্ঠীৰ জনজাতীয় লোকসকলেই হ'ল অসমৰ থলুৱা লোক। থলুৱা লোকসকলৰ ভিতৰত পৰে বিশেষকৈ- কাৰ্বি, মিচিং, ডিমাচা, বড়ো, কছাৰী, চুতীয়া, মেছ, লালুং, অঁকা, ডফলা, আবৰ, খাম্‌টি, মিচিমি ইত্যাদি। এই বিভিন্ন জনগোষ্ঠীৰ জনজাতীয় লোকসকলৰ সমন্বয়ত গঢ়ি উঠা সংস্কৃতিয়েই হ'ল অসমৰ সংস্কৃতি, অসমৰ এক বৈচিত্ৰময় জনসংস্কৃতি।

অসমীয়া সংস্কৃতি বুলিলে আমাৰ মনলৈ আহে সাতামপুৰুষীয়া অসমীয়া জাতিটোৰ অতীত ঐতিহ্যৰ ঐশ্বৰ্যঘন সম্পদৰাজি আৰু অসমৰ বৰ্তমান জীৱনৰ সৈতে সম্পৰ্কিত চিন্তা-চৰ্চা, ধ্যান-ধাৰণা, ৰীতি-নীতি আৰু বাস্তৱ সমস্যাৰ সৈতে হোৱা আমাৰ সংঘাতপূৰ্ণ জীৱন যাত্ৰাৰ প্ৰতিচ্ছবি। আকৌ এনে সংস্কৃতিয়ে আমাক ভৱিষ্যতে কি দিব পাৰিব তাৰো এক গভীৰ বিশ্লেষণমূলক আলোচনা।

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সংস্কৃতি সদায় পৰিৱৰ্তনশীল। ই স্বতঃপ্ৰণোদিত ভাৱে হোৱা এক প্ৰক্ৰিয়া। এটা সম্প্ৰদায় কিছুমান ৰীতি-নীতি, আচাৰ-ব্যৱহাৰ, খোৱা বস্তু, ৰন্ধন-প্ৰকৰণ, পোছাক-পৰিচ্ছদ, দৈনন্দিন ব্যৱহাৰৰ আচ্বাব পত্ৰ, সাজ-সজ্জা, অলংকাৰ আনকি ভাষাৰ প্ৰভাৱো আন এটা সম্প্ৰদায়ৰ ওপৰত পৰি নতুন এক সংস্কৃতি গা কৰি উঠে। এই সকলোবোৰ পৰিৱৰ্তন অসমীয়া সংস্কৃতিৰ বুকুতো বৈ আছে যদিও ইয়াৰ মাত্ৰা বাঢ়ি যোৱাত অসমীয়া সংস্কৃতিয়ে ক্ৰমান্বয়ে এক বিকৃত ৰূপ ধাৰণ কৰিব ধৰিছে। ফলত এই সুন্দৰ সু-বৃহৎ সংস্কৃতিত অপসংস্কৃতিয়ে গা কৰি উঠিছে আৰু ক্ৰমাৎ ইয়াৰ নিজস্বতা নাইকিয়া হ'বলৈ ধৰিছে। ই মেৰুদণ্ডহীন হৈ পৰিছে।

বিহুৰ লগত অসমীয়া জাতীয় জীৱনৰ সম্বন্ধ অবিচ্ছেদ্য। সেয়েহে অসমীয়া জাতিৰ আশা-আকাংক্ষা, কামনা-বাসনা, আবেগ-অনুভূতি, আন্তৰিক হেঁপাহ বিহুৰ লগত ওতঃপ্ৰোতভাৱে বিজড়িত হৈ আছে। অসমীয়া জনগোষ্ঠীৰ ঘাই খুঁটাস্বৰূপ বিহুৱেই অসমীয়া জাতিৰ পৰিচয়। জাতীয় ঐক্যও সাধিত হয় এই বিহুৰ জৰিয়তেই। ডেকা-বুঢ়া, ধনী-দুখীয়া নিৰ্বিশেষে প্ৰতিজন অসমীয়াই এই বিহুত ভাগ লয়। এই উলহ-মালহৰ লগত বৰ্তমান সময়ত এটা 'কিন্তু' আহি সোমাল। এই 'কিন্তু'টো হৈছে— বৰ্তমান সময়ত পশ্চিমীয়া অপসংস্কৃতিৰ প্ৰভাৱত এই বিহু ক্ৰমান্বয়ে বিকৃত হ'বলৈ ধৰিছে। প্ৰতিজন অসমীয়াই সূক্ষ্ম ৰুচিসম্পন্ন হোৱাৰ বিপৰীতে ৰুচিহীনতাই গা কৰি উঠিছে। পথাৰৰ মুকলি বিহুৱে মঞ্চলৈ ঢাপলি মেলিছে। কিন্তু ইমানেই যথেষ্ট নহয়। অতি পৰিতাপৰ কথা এয়ে যে— এতিয়া এই সুন্দৰ জাতীয় উৎসৱৰ নামত সু�ৰাৰ আড্ডা হয়। মঞ্চত বিহুৰ নামত 'হিন্দী গান' আৰু নৃত্যৰ পয়োভৰ হয়। এই অনুষ্ঠানসমূহে সংস্কৃতিত আঘাত হনাই নহয় যুৱ-সমাজকো বিপথে চালিত কৰাৰ উদাহৰণ আছে। সুন্দৰ অসমীয়া বিহুগীতৰ বিপৰীতে মাইকত বিহুসুৰীয়া গীত, 'হিন্দী গান'ৰ পয়োভৰৰ অত্যাচাৰত প্ৰকৃত বিহুৱে মেলানি মাগিছে। বিহু-নৃত্যৰ প্ৰতিযোগিতা যেতিয়া মুকলি পথাৰত গছৰ তলত অনুষ্ঠিত হৈছিল তেতিয়া বিহু কুঁৱৰীক পুৰস্কাৰ হিচাপে প্ৰদান কৰা হৈছিল ডাঙৰ ফুলাম জাপি, গগণা অথবা এখনি ৰিহা বা মুগাৰ এসাজ সুন্দৰ মাৰ্জিত কাপোৰ। একেদৰে শ্ৰেষ্ঠ ঢুলীয়া বা পেঁপা বাদকক দিয়া হৈছিল বাচকবনীয়া ঢোল, পেঁপা অথবা পাট বা মুগাৰ কামিজসহ এসাজ সুন্দৰ কাপোৰ। কিন্তু সাম্প্ৰতিক সময়ত এইসমূহ মনপৰশা পুৰস্কাৰৰ স্থান দখল কৰিছেহি বহুজাতিক কোম্পানীয়ে নিৰ্মাণ কৰা দুচকীয়া-চাৰিচকীয়া বাহনে। বিহু কুঁৱৰী, বিহু সাম্ৰাজ্ঞী, শ্ৰেষ্ঠ পেঁপা বাদক, শ্ৰেষ্ঠ ঢুলীয়াৰ হাতত বিয়াগোম গাড়ীৰ প্ৰতীকি চাবি তুলি দিয়াটো আজিকালি এক সহজলভ্য দৃশ্য।

সাজ-পাৰৰ ক্ষেত্ৰত অসমীয়া সাজযোৰ উল্লেখনীয়। পৃথিৱীৰ সকলো ঠাইতে সমাদৃত বোৱা-পাট-মুগা কাপোৰৰ পৰিৱৰ্তে এতিয়া আমি অফিচ-কোৰ্ট, কাছাৰী, বিদ্যালয়, মহাবিদ্যালয় আদি সকলোতে কৰ্মৰত মহিলাসকলে প্ৰায়ে পৰিধান কৰা দেখা পাওঁ শাৰী, চুৰিদাৰ, লেগিং, কুৰ্তি আদি। সুন্দৰ মেখেলা-চাদৰযোৰ যেন ক'ৰবাত হেৰাই গ'ল। বন কৰা মেখেলা চাদৰৰে এগৰাকী অসমীয়া গাভৰু বা বোৱাৰী যিমান সুন্দৰ দেখি, সেই সুন্দৰতা আৰু গাম্ভীৰ্যতা অন্য সাজ পৰিধান কৰিলে প্ৰকাশ নাপায়। মাৰ্জিত ৰং, ফুল বা পাৰিৰ মেখেলা চাদৰেৰে এগৰাকী অসমীয়া নাৰীৰ অতুলনীয় ব্যক্তিত্ব তুলি ধৰে। অকল এয়াই নহয়, এতিয়া অসমীয়া দৰাই ৰাজস্থানী পোছাকহে পৰিধান কৰা দেখা যায়। আৰু গামোচাৰ কথা নক'লোৱেইবা।

অসমীয়া জাতিটো লোক-সাহিত্যতো অতি চহকী। লোক-জীৱনৰ সৈতে নিবিড় সম্পৰ্ক আছে অসমীয়া যোজনা-ফকৰা, সাঁথৰ, প্ৰবচন, সাধুকথা, মন্ত্ৰ, লোকগীত, কিংবদন্তী আদিৰ। কিন্তু কালৰ কুটিল গতিত এই বিপুল ঐশ্বৰ্য সম্ভাৰ হেৰাই যাবলৈ ধৰিছে। ইয়াৰ বাবে দায়ী হ'ল— আজিৰ যুগৰ নিজকে অত্যাধুনিক বুলি ভবা অসমীয়াসকল। আজিৰ অভিভাৱকে আগৰ দৰে সাধুকথা কৈ, নিচুকনি গীত গাই অথবা কিংবদন্তী, আখ্যান আদি নিজৰ সন্তানক শুনাই সময় নষ্ট নকৰে। তাৰ পৰিৱৰ্তে তেওঁলোকে হাতত ৰিম'ট লৈ চেনেল সলনি কৰি কার্টুন নেট্ৱৰ্ক, প'গ', ডিজ্নী, হাংগামা আদি চোৱাৰ অভ্যাস গঢ়ি তোলে শিশুটিৰ মন-মগজুত। ফলত শিশুটিৰ মাজত গঢ় লৈ উঠে অসমীয়া সংস্কৃতিৰ লগত জীন নোযোৱা এক বিপৰীত মানসিকতা। ঠিক একেদৰেই অসমীয়া জন-জীৱনৰ সুখ-দুখ, হৰ্ষ-বিষাদ আদি বহন

কৰা সৰল লোকগীতবোৰো ক্ৰমান্বয়ে বিলুপ্ত হ'বলৈ ধৰিছে আমাৰ মাজৰপৰা। বিহুনাম, আইনাম, বিয়ানাম, গোঁসাই নাম, নাগাৰা নাম, দিহা নাম, টোকাৰী গীত, দেহ-বিচাৰৰ গীত, গোৱালপৰীয়া আৰু কামৰূপী লোক-গীত, জিকিৰ আৰু জাৰি আদি গীতসমূহৰ প্ৰতিষ্ঠাৰ কাৰণে সচেতন অসমীয়াই যিদৰে দায়িত্ব পালন কৰিব লাগিছিল সেয়া সম্প্ৰতি দেখা নাযায়। লোকগীতৰ সংজ্ঞা, স্বৰূপ, মৰ্যাদা নজনা বা জনাৰ প্ৰয়োজনবোধ নকৰা এচাম শিল্পী নামধাৰী লোকৰ সহযোগত কিছুমান নামী-দামী কেছেট-চিডি ব্যৱসায়ীয়ে অসমীয়া লোকগীতক পণ্য সামগ্ৰী কৰি মুনাফা লুটাৰ নিষ্ঠুৰ প্ৰক্ৰিয়াত তৎপৰ হৈছে। তদুপৰি চলচ্চিত্ৰৰ ক্ষেত্ৰতো আজিকালি অধিকাংশ অসমীয়া চলচ্চিত্ৰই আধুনিক ৰুচি, ফেশ্বন অনুসৰি মছলাযুক্ত হিন্দী চলচ্চিত্ৰৰ পৰা অন্ধভাৱে হ'লেও কিছু অনুকৰণ কৰি অসমৰ গ্ৰামাঞ্চলৰ থলুৱা জীৱন শৈলী, মাত-কথা বৰ দুখলগাকৈ উপেক্ষিত কৰা দেখা যায়।

ৰীতি-নীতি বা আচাৰ-ব্যৱহাৰৰ ক্ষেত্ৰতো অসমীয়া সংস্কৃতি আমূল পৰিৱৰ্তনে দেখা দিছে। অসমীয়া সমাজ তথা সংস্কৃতিৰ নদন-বদন পথাৰখনত তামোল-পাণৰ এক গুৰুত্বপূৰ্ণ ভূমিকা আছে। ভোজন বিলাসৰ বস্তু হিচাপে প্ৰয়োজন হোৱাৰ উপৰিও বিয়া-সবাহ, পূজা-সকাম আদিকে মুখ্য কৰি বিভিন্ন মাংগলিক অনুষ্ঠান আৰু ক্ৰিয়া-কাণ্ডতো তামোল-পাণৰ ব্যৱহাৰ অপৰিহাৰ্য। অসমীয়া জাতীয় উৎসৱ বিহুৰ লগতো তামোল-পাণৰ এক এৰাব নোৱাৰা সম্বন্ধ আছে। তামোল-পাণেৰে গুণীজনক আদৰণি জনোৱা হয়। ঘৰলৈ আলহী আহিলেও প্ৰথমতে তামোল-পাণেৰেহে সম্ভাষণ জনায়। কোনো লোকে সমাজত কৰা অপৰাধৰ ক্ষমা বিচাৰি তামোল-পাণ এটা আগবঢ়াই দিয়ে। তামোল-পাণৰ বিনিময়ৰে প্ৰেম-প্ৰণয়ৰ আদান-প্ৰদানৰ প্ৰথাও এসময়ত আমাৰ সমাজত প্ৰচলিত আছিল। অসমীয়া সমাজত প্ৰচলিত তামোল-পাণৰ এই এশ এবুৰি ব্যৱহাৰ সম্প্ৰতি নাইকিয়া হ'বলৈ ধৰিছে। বৰ্তমান অসমীয়া সমাজৰ অভিজাত লোকসকলে নিজৰ আভিজাত্যতা বজাই ৰাখিবলৈ বিয়া-বাৰু বা অন্যান্য কিছুমান ঘৰুৱা অনুষ্ঠানত তামোল-পাণক এলাগী কৰি আন কিছুমান দামী ৰাগিয়াল বস্তুৰহে যোগান ধৰা দেখা যায়। সেইদৰে ঘৰলৈ অহা ব্যক্তিক বা অতিথিক তামোল-পাণৰ পৰিৱৰ্তে লং, ইলাচী, দালচেনি, শুকান নাৰিকল, গুৱামুৰি আদিৰহে যোগান ধৰা দেখা যায়।

অসমীয়া সমাজত এজন অপৰিচিত ব্যক্তিয়ে আন এজন ব্যক্তিৰ লগত চিনাকি হোৱা সৌজন্যতাখিনি দুই হাত যোৰ কৰি 'নমস্কাৰ' নামৰ এটি মিঠা সম্বোধনেৰে কৰা দেখা পোৱা যায়। ই অসমীয়া সংস্কৃতিৰ আন এক স্বকীয় বৈশিষ্ট্য। কিন্তু এনেহেন মিঠা শুৱলা শব্দটিৰ পৰিৱৰ্তে আজিৰ যুৱক-যুৱতীয়ে 'হাই' বা 'হেল্ল' সম্বোধন কৰে। ই নিশ্চয়কৈ বহিৰাগত সংস্কৃতিৰ প্ৰভাৱেই। আমি আনৰ সংস্কৃতিকো সন্মান কৰিব লাগে সঁচা, কিন্তু সেইবুলি নিজৰখিনি পাহৰি গৈ আঁতৰাই থোৱাটো উচিত নহয়।

কৃষিমুখীতা অসমৰ সংস্কৃতিৰ প্ৰধান বৈশিষ্ট্য। অসমীয়াৰ প্ৰধান আহাৰ ভাত। তদুপৰি দৈ, চিৰা, সান্দহ, মুড়ি, ভজা চাউল, বৰা চাউল, কোমল চাউল আদি জলপান হিচাপে ব্যৱহাৰ কৰে। ভাতৰ লগত খৰিচা অসমীয়াৰ প্ৰিয় খাদ্য। কলাখাৰ অসমীয়া খাদ্যাভাসৰ উল্লেখযোগ্য বৈশিষ্ট্য। তদুপৰি কাহুদি, খাৰলি, ঔ-টেঙা, কচু-ঢেকীয়া, নলটেঙা, মাটিকাদুৰি, মানিমুনি, লাই-লফা, পচলা, কলডিল আদিও অসমীয়া মানুহে খাদ্য হিচাপে গ্ৰহণ কৰে। কিন্তু দুখৰ বিষয় এই যে— আজিৰ তথাকথিত আধুনিক অসমীয়াৰ বহুতেই এইবোৰ চিনি নাপায়। পৰিৱৰ্তে হাইদৰাবাদৰ আৰ্হিৰ বিৰিয়ানী বা আৰব্য দেশসমূহৰ খাদ্যভাসৰ আৰ্হিৰ পোলাও, কোৰ্মা, কোপ্তা, কোণ্ডা প্ৰচলন কৰাহে দেখা যায়। আগতে কোনো অসমীয়াৰ ঘৰলৈ ভাত খুৱাকৈ আলহী আহিলে দেখা যায়, গৃহিণীয়ে বাৰীৰে ঢাপতে হোৱা শাক-বন-পাত আদি আনি অতি যতনেৰে কেইবাবিধো ব্যঞ্জনেৰে আপ্যায়ন কৰে। লগতে থাকে মাছ পাতত দিয়া, গৰৈ মাছ পোৱা, আলুপিটিকা, মাছৰ চৰচৰী, মাছৰ টেঙা, অমিতাৰ খাৰ, নৰসিংহ-ভেবেলীলতা আদিৰ নানা ৰকমৰ বৰ, পদিনাপাত বা যিকোনো চাট্নি ইত্যাদি। কিন্তু আজিকালি অসমীয়া গৃহিণীয়ে ভাতৰ পাতত দিয়া দেখা যায় সযতনে ৰন্ধা চিকেন মাঞ্চুৰিয়ান, দহি বৰা, পনীৰ পক'ৰা ইত্যাদি। আজিৰ দিনত অসমীয়াৰ এসাজ ভাত জুতি লগাই খাওঁ বুলিলেও আমি যাব লাগিব ৰেষ্টুৰেণ্ট বা হোটেললৈহে। ইয়াতকৈ আৰু পৰিতাপৰ কথা কি

হ'ব পাৰে। আগতে অসমীয়া সমাজৰ বিয়া-বাৰু আদিত বিয়াঘৰীয়া লোকসকলে অতিথি আপ্যায়ণৰ সময়ত গলবস্ত্ৰ হৈ অর্থাৎ গামোচা পৰিধান কৰি কৰযোৰে নিজ হাতে সাধ্যানুসৰি খোৱা-বোৱা পৰিৱেশন কৰা অসমীয়া সমাজত আমি দেখিছিলো। কিন্তু আজিকালি এনে ব্যৱহাৰৰ পৰিৱর্তে 'বুফে' ব্যৱস্থাৰ প্ৰচলনহে আমি গাঁৱে-ভূঞে, নগৰে-চহৰে দেখিবলৈ পাওঁ। ই পুৰণি সুন্দৰ নিয়মৰ পৰিৱর্তে আধুনিকতাৰে আচহুৱাভাৱে প্ৰকট হৈ পৰিছে। অর্থনৈতিক দিশৰ পৰা এই ব্যৱস্থা যুক্তিসংগত হ'লেও পুৰণি সৌজন্যসূচক ব্যৱস্থাৰ সমান সমাদৰ ই নিশ্চয়কৈ কেতিয়াও লাভ কৰিব নোৱাৰে। পূৰ্বতে অসমীয়া দৰা বা কইনাই হাতত তামোল-পাণৰ বটা লৈ প্ৰত্যেকজন অতিথিৰ ওচৰলৈ গৈ হাঁহি মাৰি দুই এক কথাৰ অৱতাৰণা কৰি সম্ভাষণ জনাই বহা-খোৱা-লোৱা আদিৰ প্ৰতি লক্ষ্য ৰাখে। কিন্তু আজিকালি দৰা বা কইনা মঞ্চ সাজি ধুনীয়া চকীত হাতত গুৱামুৰি জাতীয় ৰং-বিৰঙী কিবা লৈ বহি থকাহে দেখা যায়। ই হাস্যকৰ নহয়নে? তেওঁকেই কেন্দ্ৰ কৰি বিয়ালৈ বুলি অতিথিসকল আহিছে আৰু অথচ তেওঁলোকক সম্ভাষণ জনোৱাৰ বিপৰীতে তেওঁলোকেহে ওচৰলৈ গৈ নৱজীৱনৰ শুভকামনা যাচি থৈ আহিবগৈ লাগে।

জাপিৰ স্থান অসমীয়া সমাজত কি সেইয়া আৰু ন-কৈ কোৱাৰ প্ৰয়োজন নাই। এসময়ৰ মর্যাদাপূর্ণ জাপিৰ প্ৰচলন বা গুৰুত্ব এতিয়া প্ৰায় নথকাৰ দৰেই। আধুনিকতাৰে পূর্ণ বহুতো অসমীয়া যুৱক-যুৱতীয়ে চাগে' জাপিৰ ব্যৱহাৰ বা অসমীয়া গ্ৰাম্য জীৱনৰ অতিকৈ প্ৰয়োজনীয় ঢেঁকীটোৰ ব্যৱহাৰেই নাজানে অথবা চিনিও নাপায়। আৰু তাঁতশাল বা মাকোৰ কথাটো বহুত দূৰতেই থাকিল।

প্ৰকৃততে অসমীয়া সংস্কৃতি বুলিলে বহুত কথাই সামৰি লয়। ইয়াৰ পৰিসৰ ব্যাপক। থোৱতে সকলোবোৰ সামৰি লিখিব খোজাটো আমাৰ ধৃষ্টতাহে মাথোন। এই বৃহৎ সংস্কৃতিক চকু ফুৰাই চাওঁতেই এনে বহিৰাগত সংস্কৃতিৰ হেঁচা দেখিবলৈ পোৱা যায়। আটাইতকৈ ডাঙৰ কথা এয়ে যে — আজিৰ অসমীয়াই নিজকে অসমীয়া বুলি ক'বলৈ লাজ পায়। অসমীয়া ভাষাৰ প্ৰতি অনাগ্ৰহে অসমীয়া ভাষাটোক তথা জাতিটোক মৃত্যুৰ গৰাহলৈ ঠেলি দিছে। ইয়াৰ মূল কাৰণ হ'ল আজিৰ অভিভাৱক সকলে নিজৰ সন্তানক ইংৰাজী মাধ্যমৰ মিশ্যনেৰী স্কুল, নকৈ পোখা মেলা ব্যক্তিগত বিদ্যালয় অথবা হিন্দী মাধ্যমৰ বিদ্যালয়সমূহত নাম ভর্তি কৰি আধুনিক হ'ব খোজা মানসিকতা। আজিৰ আধুনিক উঠি অহা যুৱক-যুৱতীৰ অধিকাংশই ফলত নিজৰ ভাষাটো শুদ্ধকৈ ক'ব আৰু লিখিব নাজানে। তথাপিও ই যেন তেওঁলোকৰ বাবে বা অভিভাৱকসকলৰ বাবে এক গৌৰৱহে বিষয়। ই নিতান্তই এক বিকৃত মানসিকতাৰ বাদে আন একো নহয়। অসমীয়া নৱ প্ৰজন্মৰ মুখত মাতৃভাষাটো শুনিলে এনে লাগে যেন তেওঁলোকে অকণমান আগতে বিদেশৰ পৰা আহি অসমত ভৰি দিয়া কোনো বিদেশী, যি এটা-দুটা অসমীয়া শব্দ কৈ সন্মুখৰজনক মোহিত কৰাৰ প্ৰয়াসহে কৰিছে। বাক্যৰ 'ক্ৰিয়া পদ'টোৰ বাহিৰে বাকী আটাইকেইটা শব্দই তেওঁলোকৰ ইংৰাজীতে নিগৰে। এনে হ'লে নহ'ব। জোৰ পুৰি হাত পালেহি। সময় তেনেই তাকৰ। যিকণ সময় আছে সেইখিনিৰে সু-ব্যৱহাৰ কৰি জাতিটোৰ মান-মর্যাদা সংস্কৃতি অক্ষুণ্ণ ৰাখিবলৈ চেষ্টা নকৰিলে অসমীয়া জাতি কালৰ বুকুত নিঃচিহ্ন হৈ যাব। সেয়েহে বহিৰাগত সংস্কৃতিৰ পিছত দৌৰি আধুনিক হ'ব খোজা বিকৃত মানসিকতা ত্যাগ কৰি যুক্তিনিষ্ঠ চিন্তাৰে মন-মগজু বিকশিত কৰি নিজৰ অস্তিত্ব-স্বকীয়তা ৰক্ষা কৰি সচেতন হৈ বহিৰাগত সংস্কৃতিৰ হেঁচাৰ বিৰুদ্ধে ঐক্যবদ্ধ হৈ থিয় দিব লাগিব তেহে বহুগুণৰে সমৃদ্ধ অসমীয়া সংস্কৃতি নিশ্চয় এই কড়াল গ্ৰাসৰ পৰা সুকলমে ৰক্ষা পৰিব বুলি আশা কৰিব পাৰি।

Best wishes from :

Sanchita Baruah

BBA 2009 BATCH / MBA (FT) 2012 BATCH



সমাধি

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তোমাৰ চকুযোৰ...।

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আকাশে, বতাহে, হৃদয়ে।
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এতিয়াও চাই আছোঁ
বাটলৈ... আকাশলৈ...।

বগা সাজ

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অগোচৰ বতাহ আহে।
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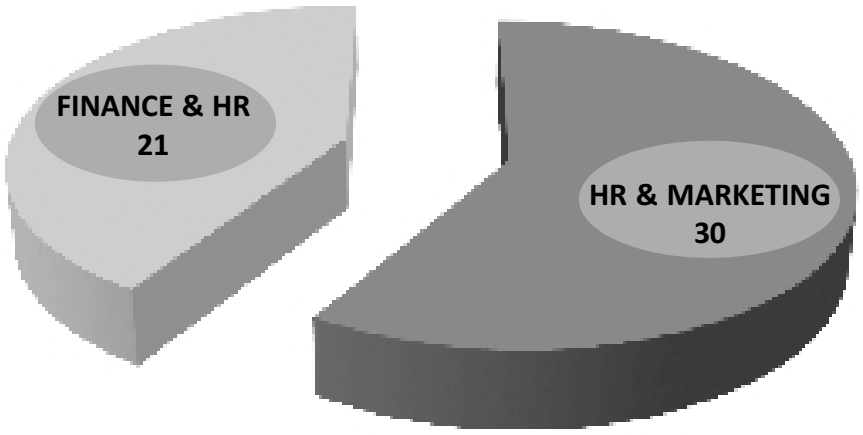
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Arju Shandilya	Dickench Das
Astha Borthakur	Gaurav Kumar Saud
Bhaswati Saikia	Hrishikesh Borgohain
Bhupen Sonowal	Jaspreet Kaur Bhamra
Bishal Lekharu	Jyoti Prakash Mandal
Biswajit Gogoi	Khirud Dutta
Daizy Pathak	Loshan Sharma
Deepmoni Gogoi	Manoj Sood
Dimasa Kumar Brahma	Niki Das
Dimpy Das	Pranjeet Saikia
Gitanjali Dutta	Porismita Phukan
Gitismita Kalita	Sanjay Nath
Gobinda Kumar Das	Sasanka Pratim Baruah
Gourav Kumar Neog	Saurav Sarmah
Keshab Chetia	Siddhi Chandan Bora
Neelim Kumar Chutia	Satya Pratim Bharadwaj
Nitu Mahato	Sumit Mishra
Pokhraj Bordoloi	Sushovan Roy
Pranjal Pratim Borpuzari	
Priyakshi Acharyya	
Rajesh Bordoloi	
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Tanveer Haque	
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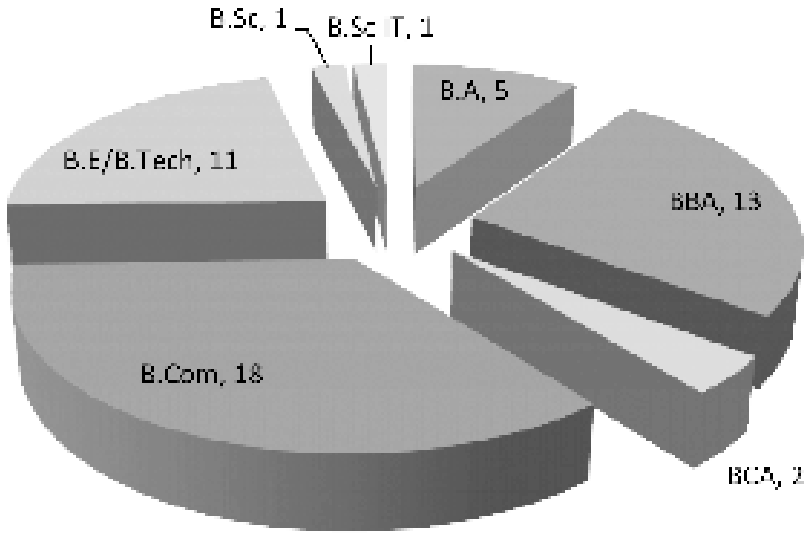
Details of MBA (FT) Students 2013 Batch

AREA OF SPECIALIZATION



Note : The figure inside the diagram depicts the number of students.

BACKGROUND OF THE STUDENTS



Streams	BA	BBA	BCA	B.Com	B.E/B.Tech	B.Sc	B.Sc IT	Total
Numbers	5	13	2	18	11	1	1	51

Note : The figure inside the diagram depicts the number of students.

PGDTM Students
2014 Batch

Deep Khati

Deepanka Bora

Himakshi Moran

Jurimoni Konwar

Kiran Saikia

Leena Baruah

Moromi Hazarika

Niku Gogoi

Nipan Dhadumia

Pallabi Das

Priyanka Agarwal

Rima Hazarika

Swapnanil Tamuli

Mailing Address:

CMS Training & Placement Cell

Centre for Management Studies

Dibrugarh University
Dibrugarh - 786004, Assam, India

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Ms. Aradhana Borthakur Cell : +91 94354 76210

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Student Placement Co-ordinators

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Tanmoy Ghosh Cell : +917399719730
Saurav Sharma Cell : +918721818284
Astha Borthakur Cell : +918486759898

Fax: +91-373-2370323
E-mail : placement@cmsdu.org; Website: www.cmsdu.org

CMSDU ACTIVITIES

NEURONS started as a Quiz Club of CMS which regularly holds quiz competitions among the student on general as well as on special topics. But now it is being transformed into an Innovation Club so as to make its objectives broader.

IT REACH - Centre for Management Studies is providing free basic computer education for the school students who are from the economically weaker sections of the society.



Learning Investors' Club

Learning Investors' Club (LIC) is an effort to initiate a change in the prevailing investment culture. It can also be said that it is an initiative on the part of the students of CMS to learn about Stock Market Investment. It invests in the stock market as a group and has made significant profits. It is also spreading its wings and trying to take bigger steps in which it is involving the people of Dibrugarh town.

Rhapsody CMSDU have introduced an annual seminar session named "Rhapsody .. the enthusiastic mind" with an objective to highlight the role and need of IT in today's world.

Prakriti is an eco club with the punch line 'yes to green' and the vision 'clean and green planet'. The mission and the activities of Prakriti are

- To have a clean campus, clean surrounding and clean earth
- To spread awareness among people regarding clean and green environment
- Plantation programmes
- Conducting various activities with the civic bodies to make the environment clean and green.

Movieplex CMSDU have introduced a movie club which provides learning as well as entertainment to the students of the centre.

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Intake : 60

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Intake : 25

PGDTM

1 year, 2 semester Full Time Programme
Eligibility : 50% marks in Graduation (45% for SC/ST)
Intake : 20

BBA

3 year Full Time Programme
Eligibility : 50% marks in 10+2 (45% for SC/ST)
Intake : 40

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For more details, get in touch with

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* Information contained herein is subjected to change



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(Mahatma Gandhi)

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