SAMANNAY

VOL. IX

11th Alumni Meet

Exposé

...when nostalgia matters

2015



Centre for Management Studies

DIBRUGARH UNIVERSITY

ব্যৱস্থাপনা অধ্যয়ন কেন্দ্র

ডিব্রুগড় বিশ্ববিদ্যালয়



COMMITMENT



INNOVATION



FOCUS

• অঙ্গীকাৰ • উদ্ভাৱন • একাগ্রতা – সফলতাৰ বাবে প্রয়োজনীয় গুণাৱলী

আমাৰ যাত্রাৰ পথত আমি লাভ কৰিছো কিছু চমকপ্রদ সফলতা। "প্লেট্ছ টপ ২৫০ ৰেংকিং ২০১০" অনুসৰি অ'এনজিচি বিশ্বৰ ১নং অন্বেষণ আৰু উৎপাদন কোম্পানী হিচাবে স্বীকৃত। ৰাজস্থৱা খণ্ডৰ মহাৰত্ন এই কোম্পানীয়ে প্রতিদিনে ১.২৪ মিলিয়ন বেৰেল খাৰুৱা তেল আৰু সমতুল্য উৎপাদন কৰে। সময়ৰ সৈতে খোজ মিলাই কোম্পানীয়ে বিকল্প শক্তিৰ আহৱণতো সফল হৈছে। দেশৰ শক্তি সম্ভাৰ সমৃদ্ধ কৰাৰ লক্ষ্যত অ'এনজিচি অঙ্গীকাৰবদ্ধ।

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Exposé

when nostalgia matters

Vol. IX

EDITORIAL CONTACT :
Phone : +91-373-2101423
E-mail : expose@samannay.net

EDITOR:
Noopur Keshan
MBA (FT) 2014 Batch
Centre for Management Studies
Dibrugarh University

EDITORIAL TEAM :

Chandra Kr. Giri	[MBA (FT) 2014 Batch]
Geetartha Jyoti Mudoi	[MBA (FT) 2014 Batch]
Salma Shabnam	[MBA (FT) 2014 Batch]
Swahin Sultana	[MBA (FT) 2014 Batch]

Cover Page Designed by :
Ashish Debnath
Designer Graphics
Dibrugarh

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General Secretary
SAMANNAY
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Dibrugarh University

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We apologize for any unintentional mistakes, errors and defaults.

OUR VISION

Challenging the Challenges

OUR MISSION

- To achieve academic excellence and knowledge creation through teaching research and consulting and become a role model for newly emerging centres of quality management education in the country.
- To develop professionals who are committed to excellence in their personal and professional endeavours and who have the vision, courage and dedication to initiate and manage change.
- To cater to the emerging needs of business enterprises in both traditional and new economy.
- To groom future business leaders as well as entrepreneurs.
- To strengthen development process with human face.

WHY *Exposé*

Exposé is a convergence of the alumni and the present CMSians cherishing their memorable moments spent in CMS. It is all about cherishing with profound pride the sweet memories of CMS days which are stored in the innermost depth of our minds. Once a CMSian, always remains a CMSian and continues to contribute towards enhancing the brilliant traditions of the Alma Mater through one's conscious efforts. For a general individual CMS is just an institute but for CMSians it is more than that as we also hold the values that the CMS symbolizes very close to our hearts. Through Exposé, the Alumni of CMS share with the present younger generation their nostalgic moments which gives them a sense of belonging to their much loved CMS to inculcate that kind of spirit and enthusiasm from the younger generation.

Team CMS

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10th Alumni Meet
2014
...when nostalgia matters
SAMANNAY
CMS
DU

Prof. Dr. A. K. Buragohain
Ph.D. (London), DIC
Vice-Chancellor

DIBRUGARH UNIVERSITY
DIBRUGARH - 786 004,
ASSAM (INDIA)
Phone : 0373-2370239 (O)
Fax : 0373-2370323
E-mail : alakkrburagohain@gmail.com

Message



Dear Smti Keshan,

With immense pleasure, I note the progression of the **Centre for Management Studies** towards the ***'11th Alumni Meet'.*** I am also delighted at the publication of *'Exposé' 2015,* being published to observe the occasion.

Over the decade, the Centre has provided some of the prominent personalities, leaders, professionals to the nation, particularly to the North-East Region. It is inspiring to see how they have evolved both personally and professionally over the years. Organizing ***Alumni Meet*** is a great way to get connected with the most valued group of *Alma Mater*; providing them an opportunity to interact with each other, to revive old memories and relive a part of the past.

I am confident that the *Alumni Network* will enable the Centre to strengthen and expand communication both in the region and across the nation, and assist the future generation in fostering a meaningful sense of purpose in their lives.

I heartily convey my best wishes to the editorial board and congratulate all the members associated with it on the successful publication of *'Exposé'*.

With best regards.

(Alak Kr. Buragohain)

Prof. Ajanta. B. Rajkonwar
Dean, School of Commerce and
Management Science &
Director i/c,
Centre for Management Studies
Dibrugarh University

Phone : 0373 - 2101423
Mobile : +91 9435033712
Email : ajanta_konwar@yahoo.co.in

Message



My dear Students (Both past and present),

I really appreciate the successful blend of present and past students through *'Exposé'* the annual Alumni Magazine.

I urge upon you to recognize the assets each of you have and figure out ways to capitalize on those assets and aggressively advocate for changes that can help to achieve success. Keep your commitment to quality by aiming for sustainable and manageable growth.

With best wishes,

Akonwar .

(Dr. (Ms) Ajanta B. Rajkonwar)

Jiten Hazarika, M. Sc., Ph.D., PGDOR
Dean, Student Affairs
Dibrugarh University
& Professor,
Department of Studies
Dibrugarh University
Dibrugarh - 786 005

Phone : 0373-2370334 (O)
094356 57101 (M)

Message



Dear Smti Keshan,

I am glad to know that Centre for Management Studies, Dibrugarh University, is going to publish the Alumni Magazine entitled *"Exposé - 2015"* on the occasion of the *11th Alumni Meet* to be held on 15th Nov. 2015. I extend my good wishes to all of you in your creative effort. It is hoped that this magazine will not only carry one's creativity in literature but will also give an opportunity to recall memory of the most unforgettable days of one's student life.

With best regards.

(Jiten Hazarika)

SAMANNAY

The CMSDU Alumni Association

Biraj Hazarika
President

Message



Dear CMSians

It is an exciting time for the CMS Alumni Association-Samannay with over 240+ life members working in different organizations and living in different places of India and abroad. The Alumni participation and engagement with CMSDU is bursting with energy and excitement.

I am happy that with increasing number of Alumni, participation with their alma mater is increasing slowly and is continuning to flourish. I also wish that in future there will be more positive and fruitful interactions and events. We at Samannay are trying to bring more Alumni into our fold which number at 800+. I call upon all Alumni who are yet to take the Samannay membership to do so and strengthen us.

I on behalf of Samannay wish the editorial team on bringing out another issue of *'Exposé'*. I hope that you enjoy this new issue, and that it provides you with a snapshot of the energy, excitement and unique culture of team CMS.

Long live CMS!

Long live Samannay!

(Biraj Hazarika)



Exposé

when nostalgia matters

Vol. IX

Editorial ...



Dear Readers,

Warm greetings!

I am a proud graduate of Centre for Management Studies, BBA (2011-2014) batch and feel blessed to have an opportunity to be here once again. I am really thankful to the wonderful teachers who guide and support me in every walk of life.

N.R. Narayana Murthy has very rightly quoted that "Nobody is bothered about an institution more than its Alumni" and that is the reason why the corridors, staircases, classrooms, benches and desks miss you. *'Exposé'* knows that all you dear Alumni have lived some of the best moments here in CMS and thus gives you a chance to pen down those priceless memories and relive the nostalgic University days.

I am very much thankful to Himadri Sir for giving me the opportunity to bring forward this responsibility. I would also like to thank Gautam Sir for guiding me in the entire process of publishing this edition. My sincere thanks to the Alumnus for providing their writings even though long working hours dominate their entire day's span.

My heartfelt gratitude to the CMS family for their support and love to publish *'Exposé'*. Thank you all!

Noopur Keshan

(Noopur Keshan)



CHARM 0F CMS DAYS :
A NOSTALGIC REMINISCENCE

While receiving the invitation mail for SanMilan, even in the bee hours of professional life, I could not resist the temptation to retrospect into those charming CMS days and ended up with the feeling what an awesome days those were.

On a sunny day of 2010, we landed up in CMS. We were a bunch of vibrant, energetic youths at that time bubbling with enormous enthusiasm and oozing confidence. Being an Alumnus of Tezpur University, I could have easily done my MBA in that University itself. But Dibrugarh University with all its natural glory and serene and pristine beauty always beckoned me and when I entered my management innings in CMSDU, then I had the gut feeling that my decision was absolutely right. Moreover, the sprawling atmosphere and infrastructure of CMSDU, coupled with fantastic faculty members and that 360 degree curriculum attracted and inspired me a lot.

As the day passed by, we were whole-heartedly engrossed in our academic affairs. It is an acknowledged fact that in a B-school or management institute, you need to follow a rigorous schedule. Obviously CMS was also not an exception. But, for me, the main "USP" of CMS was the various platforms to develop ones all round abilities.

Being a fresher, our attendance and participation was made compulsory in varsity week parade practice. Still those parade memories thrill me. In a cold winter morning, we had to be ready for the parade ground where seniors, namely Mehtab da, gave us rigorous practice session and we ended up with the hefty breakfast of bread-butter, egg provided by the seniors from MRDBH hostel. The amazing thing was most of us were looking for an escape route from parade practice due to hesitation and we cited various excuses such as headache, fever, etc. But the bonhomie between the seniors-juniors and the discipline was awesome. It was followed up by football, cricket, volleyball and other games practice

Abhinab Mahanta
MBA (FT)
2010 BATCH
Current Profile: Development Officer, LICI, Golaghat Branch
Email: abhinab3@gmail.com

amidst much fun. One thing I must say those were the sessions which helped us in a long way to come out of the cell and being participative throughout.

During the days of SanMilan, our enthusiasm knew no bounds. From sponsors to event management, magazine to cultural programme, we were involved in every sphere. I still remember those days when me, Ujjal, Manjit, Jyotismita, Bipasha spent till 9 pm at Designer Graphics for Souvenir and other kind of printing stuff. How can we forget our "Chorus" practice session with our seniors? Our never-ending spirit for "Fashion Competition", Autumn Aura" and much excited "Voice of DU". During our days we had the priviledge to have experienced mesmerising quizmasters like "Sailen Baishya", "Abhra Das" etc. Again thought provoking events like "AGNI", "KHOJ" etc. curved a niche in our psyche.

Creativity and literary acumen of the students of CMSDU were well showcased and manifested by the "Newletter", "SAFAR", "Wall Magazine", etc.

If you have an inquisitive frame of mind, prone to investment gimmicks, crave for art and craft, then there was "NEURON", "INVESTORS-MEET", "THE WEEKEND MOVIEPLEX" to give vent to.

It would be a gross injustice, if I don't mention the esteemed faculty members. The flamboyancy and eloquence of Pratim Barua sir, the sheer dedication and strict vigil of Himadri Barman sir, those HR myth and empathetical tutelage of Aradhana Madam, coupled with constant mentoring and timely guidance and homely treatment of esteemed Suman Mahanta Madam and Brishni Madam, Arup Goswami Sir, Mithun Jagdish Sarma Sir, Rohit Sarma Sir, and Rakesh Chamuah Sir, made our days memorable.

And what to say about my friends! Our batch was bestowed with some smiling and bright faces. Ujjal Bruah, that fellow from AEC was a gifted talent. We spent many cherishable moments, gossiping on almost every topic on the earth. Still my mind lingers long into those days where both of us walked on the streets even at midnight, sipping one after another cup of coffee and went on sleepless nights prior to the exams.

Again, Ananta, Kishaloya, Samrat, Manjit, Dipankar, Khirod, Subhisek, Mridupawan, Sankar, Saumar, Abhay, Aparajita, Dimpal, Rashmi, Pranami, Bipasha, Jyotismita, Arindam, Hemanta ...what a fantastic bunch of friends we had. The various moments that were spent with each one of them still remain treasured in my mind.

During those days, we proposed an in-house canteen facility in CMS. After much thought and consideration over the matter, we finally got the nod from the CMS authority. As I personally always used to relish challenges, so obviously I and Ujjal took the charge of canteen as student convenors. But we had to taste various experiences in managing the canteen because in every break almost all the students of CMS used to rush to the canteen for a cup of tea, coffee and other snacks. So, I and Ujjal had to rush to the Amolapatty even during class breaks or in lunch breaks to bring food items to cater to the needs of the students. Obviously it was a trouble some work for both of us and it involved a considerable amount of physical labour also. But the good thing was that still, we could deposit the net profit part to the CMS authority at the end of every month and more importantly it really catered to the need of CMS fraternity as a refreshment hub to a great extent and both of us too had a very firsthand experience of business management, though in a lesser scale. Here, I would like to urge the current students of CMS also to continue this canteen.

Due to various reasons, during our days, placement scenario of CMS was not encouraging at all. There was hardly any campus placement for our previous two batches. But we were determined in this regard to break the deadlock. Incidentally at that time Mr. Manoj Tamuly Sir also joined as a TPO in Dibrugarh University. We first made a student placement committee headed by faculty coordinator Ms. Suman Mahanta Madam. Then we started our journey. We virtually five people did the all blue print. I, Ujjal, Ananta, Kishaloya and Subhisek collected every possible corporate address of the companies with all their contact details. In lunch hour or even in break period, I and Ujjal rushed to Manoj Tamuly Sir and we gave him the list of contact. We even went to the extent that I and Subhisek personally visited various corporate houses in summer vacation and gave the placement brochure hand to hand. We did some experiments as well. One day, while sitting in the chamber of Tamuly sir, I proposed Tamuly Sir to send brochure even to the regional media houses. That did the trick and after a few days, "NEWS-LIVE" invited our batch of student to their corporate office for the post of PRO and two of our students were successful in their attempt. Our effort paid off as companies like HDFC Bank, Star Cement, Cadilla Pharmaceuticals hired students from our batch. I mentioned all these because whatever people say, in professional courses like MBA, placement is the first priority. Students should have that zeal and vigour to be placed before the completion of the course. These days, it is heard that placement scenario of CMS is very vibrant and encouraging which is well and good to all.

Three papers in the entire course stood out to be the most hard nut to crack for me, namely "CAM", 'QT' and 'OPERATIONS MANAGEMENT'. My education background was also slightly liable for this, as I was a student form English honours background. These three papers seem to be a herculean task for me. Himadri sir put all-out efforts in CAM, but it was out of my coverage. Again Mithun Sir was simply splendid in 'QT' and 'OM'. He used to take "case-study" presentation in groups and after each presentation put certain inquisitive queries to each presenter. That was like a terror for almost all of us. As the presentation marks were counted on internal assessment so "CASE-STUDY" became a kind of threatening aspect for many of us. But, even today, we really miss those insightful, critical perspectives, those fabulous interpretation coupled with management acumen unfolded to us by ever revered Mithun sir.

Our batch also organised SANMILAN in a grand way. For the first time we were successful in bringing then "NEWSTIME ASSAM" as our media partner. That edition of SanMilan even found mention in IOCL annual souvenir and DD national took an exclusive interview of then VC, K K Deka Sir. All these were possible due to the kind patronage and proper guidance of our esteemed faculty members and whole-hearted participation of the student fraternity.

I just shared here some of my fond memories of CMS days; because for me and I think for many of us, CMS is more than an alma-mater. It is a kind of fertile ground which provided us all the amenities to mould our skill, the energetic spark to ignite our career, humanitarian touch to dazzle with kindness and over all the true identity to hold our head high and upright.

Life must go on. Now all of us are fully devoted to our professional life. But despite, when provided a slight respite from these humdrums of life, still the sweet memories of CMS days haunts because here lies the charming reminiscences of our days at CMSDU.



INNOVATION AND PRODUCTIVITY

Productivity implies the qualitative and quantitative efficiency of various materials and non-material resources, i.e. land/labour/capital etc. used in the production process. It indicates the change of the performance of the enterprise with the help of input-output comparisons in an industrial organization. A production index is used as a device to express the ratio between inputs and outputs numerically. A production index is nothing but a systematic arrangement of information to carry out the production. Innovative activities in the organization work study includes techniques which evaluate the performance of the tasks in context of various factors like efforts, goals, time, creativity, man, machines, materials etc. These may present a way to improve the working environment by increasing productivity, efficiency and optimizing the effort made.

Now-a-days, there have been rapid changes in an era of globalization and liberalization of the world and national economy. So, increased knowledge, innovation and creativity are important factors of productivity and growth backed up by a highly skilled work force. Team work and organizational effectiveness are also key factors to building productivity and do innovative work. Innovation followed by increased productivity is a continuous process. With a high rate of increasing human population, the various demands and requirements are also growing at a higher pace, yet the demands are met and products are available with an affordable price. This is because of improved production processes and less wastage. The improved methods of production are doing better than the earlier methods with enhance productivity.

Productivity is a measure of the ratio of output per unit of an input of factor of production. In short, P=O/I. Per capita income which is a simple measure of productivity is far lower for the rural folks than their urban counterparts. Throughout the developing

Dipak Kumar Das
MBA (PT)
2010 Batch
Current Profile: Quality Control Officer,
Barauni Refinery QC Lab
Indian Oil Corporation
Email: dasdk3@indianoil.in

world, levels of labour productivity (output per worker) in all the three broad sectors, i.e., agriculture, industry and services are extremely low compared with those in developed countries. But it is heartening that people in general have become productivity consciousness and appreciates its importance to achieve prosperity through higher productivity of scarce and costly resources especially human capital. Therefore, major decisions regarding production, distribution, consumption and investment and in fact the entire pattern of the socio-economic relationship must lie in the safe hands of the competent agencies capable of addressing the social purpose and through participation in productivity mission and vision. Using the power of creativity and innovation, one can contribute effectively to achieve the organizational goals and missions.

Now-a-days the innovations, particularly in the IT sector has increased the productivity of mankind and placed us in this most modern era of human civilization. So, we need our industrial work field as a team work with the following: positive attitude, affinity to work culture, work efficiency, job responsibilities, good health and good environment, reduction of production costs, innovative ideas, quality product, training, customer satisfaction, etc. These will help us to our lead our organizations to higher productivity. The more productive a society is, the better will be the life style of our citizens. India has lagged behind in the race to improve the productivity in agriculture, industry and services. But the positive thing is that the potential to grow through the productivity route is almost unlimited. It is now our imperative duty to fuel the sparks so as to have a poverty free India with a decent life style in the near future.

Our organization, Indian Oil has also systematically been taking a range of steps for productivity. The systematic improvement is mostly aimed at profitability. Although the Indian economy has borne adverse effects of the global economic slow-down and GDP growth rate of approximately 6.5%, we must try to increase productivity through various tools and practices, and be fired by the desire for continuous improvement. Working in the petroleum sector, we have an added responsibility of ensuring growth through sustainable and improved productivity at the industrial level. We are engaged in a sector where the main raw material is a non-renewable resource. We are trying for customer satisfaction by producing petroleum products which provide the energy to run the country's global economy. We are helping our employees to innovate so as to achieve higher productivity. A great thinker said - ''New ideas rarely germinate with someone who is scared of being wrong". So, we unite for prosperity through innovation and productivity by taking calculated risks.

With Best Wishes :

Arup Bordoloi

MBA (FT) 2012 BATCH



WHY NORTH EAST IS AN UNTOUCHED HOTBED FOR TOURISM?

(PARADISE UNEXPLORED)

The beauty & diversity of Northeast India has attracted those with a taste for mysticism and lateral thinking for long. It is a land of Seven Sisters and one Brother.

Land of the Rising Sun - Arunachal Pradesh

Gateway to the North East - Assam

The Jewel of India - Manipur

The Abode of the Clouds - Meghalaya

The Land of Highlanders - Mizoram

The Land of Forgotten World - Nagaland

Land of the Princely State - Tripura

The Hidden Valley of the Rice - Sikkim

Why North East India is still an untouched hotbed for Tourism is a burning question for the tourism job seekers or lovers? Just like it is important to consult an architect when you plan to make a good house; similarly to excel in tourism one has to consult a professional. The Assam Government should seriously consider bringing in fresh talented people in tourism sector to the forefront rather than giving extension to the retired people.

❖ **Intention of the Government**

Here I put a question on the intentions of every government. Intentions of every government may be right and honest but intentions alone cannot take us further. It is like day dreaming. We need to act and create infrastructure. Has the government created any world class infrastructure or facility so far in the North East? Anything we are proud of today is the contribution of the private players at least in the tourism industry and because of them tourism industry has survived. Every government department that is associated with tourism is running at a loss. Has anyone thought why? And we can rectify it, so why not do it now.

Subhalaxmi Sharma
PGDTM
2013 Batch
Email: sharmasubhalaxmi26@gmail.com

❖ **What can change the face of tourism in the North East?**

If I am to do it, I would change everything. I mean everything needs an overhauling. We do not have a work culture here that needs to be developed. We need to improvise on all aspects because everything is interlinked. If we do carry out the progress or development on all fronts simultaneously, the tourism industry will have a hard time. Tourism Infrastructure with world class facilities in all categories and areas - all related crafts and their departments, all gardens and parks, all monumental sites, cleanliness, traffic, everything needs a facelift. I mean professionally and all those departments have to come under one banner for a better tomorrow. It is achievable only if we draft a proper plan, implement and monitor it sincerely and professionally.Why can not we be the role models for the rest of the nation?

❖ **What is lacking in our tourism sector?**

The main constraints that are coming into the way of its development are self explanatory which can be identified as:

a) Lack of infrastructure
b) Communication bottleneck
c) Geographical isolation
d) Ethnic clashes leading to political stability
e) Growth of insurgent activities
f) Lack of funds
g) Indifferent attitude of the government both at the state and central level
h) Lack of people's co-operations and consciousness
i) Absence of congenial atmosphere to attract the tourists

❖ **Is there a need for marketing North-east as a complete tourist destination?**

Of course tourism is an industry without boundaries. We have a tremendous potential here. We need to draft a plan to venture in this field. It is amazing that people visit to see. Everyone here knows how to talk but implementation and credibility is zero. We need to change that opinion. We need a wake up call. Tourism can employ a large number of people and we need infrastructure for that.

Every tourist destination must have a museum because a museum can be used to showcase its art, craft, amazing history and a fascinating culture but unfortunately it is never shown. We see some of our best works are lying abroad and they are used to showcase our products. If we have to make a museum, we need to make small typical heritage buildings which would represent each aspect separately. Why separately? It is because, operationally, it will be less crowded at a time and more effective for those who come to visit it. It should have elaborate displays and presentations keeping the flux and growing trend for tourism in mind. We have some of the best curators in the country that need to be consulted along with a professional travel consultant to make such institutions. For example; we can make museums in the remote tourist destinations. Then it will bring tourists back to understand everything about the particular people or community they want to know.

❖ **Do we need a strong tourism policy?**

Northeast badly needs one. We need to make a roadmap which we never have drafted. We need a strong professional

head who drafts a plan called tourism policy, then implements it along with other departments involved and most importantly monitors its execution.

❖ **Should only professionals be involved in running the tourism sector?**

To be a good professional, we need to be a good student too. Anyone who is a good student and qualifies a civil service examination does not qualify him to be the CEO of the industry or a tourist destination. We need visionary, talented and well-travelled people to head these institutions. Yes, if they opt to go into the travel and tourism sector after they qualify the examination, I suggest they need to go through a rigorous training session, travel and understand the requirements of a traveler. Tourism is a public relation department, unless one is not trained for it how can one become a good host and deliver at the same time. You do not need putting advertisements and doing seminars. We are mistaken that it attracts tourists. Health of the tourism industry depends on **Word of Mouth**. If we are willing, the tourism industry will flourish.

With Best Wishes :

Deepjyoti Bhattacharjee

BBA 2009 BATCH, MBA (FT) 2012 BATCH

With Best Wishes :

Abhishek Lohia

MBA (FT) 2006 BATCH



CMSDU - A FLASHBACK...

Flashbacks are something which takes you back into the time when you lived some of the best moments of your life. It not only brings a smile on your face unknowingly when you remember those memories but at the same time it also brings the realisation that it is over. I experience all of these emotions every time I cross the University gate, and I still don't know how much time is needed for this feeling to sink in that I don't belong here anymore. CMSDU is a place which is very special to me. Not just because I had some great fun with some of the most amazing people whom I met there but because it's a place that helped me develop my personality. A place which helped a boy evolve from being someone who was happy being lost in the crowd to be some what a known face. The memories when I first walked into CMS for my first class are still fresh at the back of my mind. I remember seeing my childhood buddies Ankit and Sumit standing on those stairs and smiling. The two years after that day was one hell of a joyride. There were some unforgettable moments that we all shared. The fun we had in SanMilan 2013 and 2014 was unmatched and taught us many things. The Varsity Weeks of 2013 and 2014, the morning practice sessions where Himadri Sir used to run near about seven rounds of the playground and the rest of us being exhausted just after two. I remember Titan who came for the drill prior to the varsity week in the morning in his blue tracksuit, ran one round of the playground and then said... "bhai hum se na ho payega.." We came, practiced the drill, went at 7:30 and were back again at 8:30 to attend the QT class of Himadri Sir, one, simply couldn't miss it because he was the boss. Pratim Sir's classes were the most amazing experience I ever had of attending a lecture in my whole life as a student till date and is compared to none. Actually not just that, every teacher in CMS holds a different place and everyone has a unique

Manoj Sood
MBA(FT)
2013 Batch
Current Profile: Deputy Manager,
ICICI Bank, Moran Branch
Email: msooddbr@gmail.com

style of their own. Brishni Ma'am was like a mother to us and on the other hand Nishant Sir, Jagwinder Sir and Gautum Sir treated us like their younger brothers. Aradhana Ma'am always said "economics is nothing but common sense."I would never forget this. "Good, very good...but you are wrong." I guess there is no need to even say who I am taking about. Yes, Rakesh Sir, of course. He is an amazing person who is always so very helpful. He was always there whenever I needed a book or any advice. Arup Sir, a learned man, was always ready with more knowledge on every topic on which we gave the presentations and as a result no one was ever able to fool him.

I miss Gautam Sir's classes a lot and I am very sure Pokhraj, Sasanka, Khirud, Sushovan, Titan, Gaurav, Dickench, Ankit, Sumit and most importantly Tanveer will know why I am saying this. Half of the above mentioned names will also remember "eku nai Pokhraj" which is one of the unforgettable highlight of MBA (FT) 2013 batch. I would say I was lucky enough to get some really helpful guides as my seniors, specially Deep bhai, Arup da, Rahul da, Nikhil bhaiya, Nazrul bhaiya, Dipti and Europa. I had a good two semesters, courtesy to all these seniors. And the next two semesters, my classmates where the ones who made it memorable and not to forget the non-teaching staff with whom I share a good bond were equally good. Amongst my classmates, Khirud was a person who was always available at M's Bistro eating his Maggi after each period, Anita was always hungry, Tanmoy was the Prabhu, Gitanjali the Gundi, Bhaswati the Chutki, Rajpreet the topper, Pranjit the Nigoni, Saurav was Sasa, Gaurav was Doubt, Sushovan was the ..... better I don't say it..!! Thanks to Mithun Sir and his hardwork in which Tanmoy played a significant role because of which different companies came to recruit us. I was lucky enough to be placed in the first campus placement along with 11 of my friends, and later on eventually most of us were placed in different companies, as a result of which our batch got the highest placements in the recent years.

But, life has changed drastically today when I compare it with the past two years. All the fun, carefreeness is lost somewhere and long working hours has taken its place. I wish I could relive the memories. Once again I want to see all those people doing all those crazy things and much more. I hope the junior batches will fill CMS with more joy, craziness and happiness and will carry on the legacy further to make CMS proud, from the point where we left. It is said that every good thing comes to an end, and so did this journey.

With Best Wishes :

Rishikesh Dutta

MBA (FT) 2012 BATCH

LET THE CAT OUT OF THE BAG



AKANGSHITA GOSWAMI

Humari pyaari Akangshita
Dekhne me ye hain bholi
Mithi hain iski boli
Baato k bich deti hain sanskrit k goli....

ALKASHIF IKBAL AHMED

Smart sa ye larka hain
Karnataka se b.tech karke aaya hain
Presentation ache se prepare ye karta
Logistic team me naam humesha uska aata
Class me bohot kam rakhta hain ye tasreef
He is our beloved Alkashif.....

ARUP JYOTI HAZARIKA

Nirala sa ye larka
Class ka har kaam ye karta
Har kisike liye karta hain ye care
Cause he is the CR
Aalag hain iska swarup
Ye hain pyaara sa Arup .....

AVIRANJAN DUTTA

Baato ko achi tarah se jhelta
Class me baith k computer games khelta
Kisi kaam k liye kehta nhi "NA" kabhi
Ye hain computer genius Abhi....

BANASHREE DUTTA

Nazuk si ye pari
Kar jati ye har kaam adhuri
Cricket k liye hain ye puri crazy
Though she is a bit lazy
Library jana inka kaam
Banashree inka naam....

BHAGYASHREE BORAH

Class me jo aati hain kam
Baato me jiska hain dam
Apni baato se sabhi ko nehlati hain
Bhagyashree woh kehlati hain....

BHASKARJYOTI BARUAH

Class me humesha sota
Khane k liye ye rota
Bindas hain ye banda
Pasand hain inko rajanigandha
Jab bhi ye bolta hain sab bolte hain "baskar"
Ye humara pyaara bhaskar.....

BINOD KALITA

Confident hain ye banda
Padhai pe dhyaan khub lagata
Class kabhi miss nahi karta
100% attendance award isko milta
Teachers ka hain ye chahita
Ye hain 3rd semester ka Binod kalita.....

BISHAKHA SARMAH

Exams ka hain inko daar
Duliajan me hain inka ghar
Kurti jab ye pehenti hain
Badi sundar dikhti hain
Subah ho ya sham
Karti hain dhyan se apna kaam
Bishakha hain inka naam....

CHANDRA KUMAR GIRI

Udalguri ka ye larka
Ghty se BBA karke aaya
Nahi hain kisi baat ka dar
Uncha rakhta hain sar
Gorokha community se hain inko lagau
Pyaar se bulate hain hum inko Giri Bhao.....

CHINMOYJIT CHOUDHURY

Class meh baitha hai chupke
Karta hai hostel meh bahat shararat chupke
Class ke baad who kisi ke liye na rukta
Use jo kaho uska dil nahi dukhta
Pyar se sabhi bulate hai usse 'moi'
Yeh hai Mr. Chinmoy

DEEPSHIKHA KAKOTY

Hasti khelti ye larki
Musibato se nahi darti
Baat baat pe pasand hain inko hasna
Passion hain inka Nachna
Magazine me Assam ka history hain isne likha
She is our pyaari Deepsikha....

DIPTAGNI KAYSHOP

Smart hain ye chokri
MBA k liye chod aayi naukri
Ghar k kaamo me bhi dedication pura diya
Engineering bhi NIT se inhone kiya
Filhal to kisiki nahi hain ye sangini
Ye hain frinzes rekhne wali Diptagni.....

GEETARTHA JYOTI MUDOI

Dost isse pyaar se bulate hain gitu
Jiska acha dost hain ritu
Baato ka ye hain pakka
Marta hain har ball pe chakka.....

HIRONMOY BHATTACHARYA

Kiya hain isne delhi se apna adhyan
Hain isme presentation ka bohot gyan
TT,Badminton badi ache tarah se khelta
Teachers k questions ko ache se jhelta
Sabhi teachers ka hain ye pyaara
Ye hain Hironmoy yaar humara.....

JAGRITY PHUKAN

Ghar hain namrup
Degree liya in district kamrup
Milta hain isse bohot saare job offer
Class ka she is the topper
She looks gorgeous in kurti
She is none other than Jagrity....

JAHNABI BARUAH

First bench me baithti hain
Library me ghusi rehti hain
Padhai me khub dhyaan lagati hain
Assignment karna iska kaam
Jahnabi hain inka naam.....

JYOTIRMOY SARMA

Class me iska bada hain naam
Infosys me kiya hain isne kaam
Dosto ne isse bohot kuch sikha
Kyunki padhai k mamlo me ye hain tikha....

LEENA DUARAH

She is a lawyer
Studying marketing and HR
Chup chap se rehti hain
Kaam dedication se karti hain
Inko nahi hain jagrity k bina jeena
She is the beautiful Leena.....

MD. ZYAD HUSSAIN

Larka hain atrangi
Baatein hain satrangi
"give respect, get respect" follow karta
Kabhi kisike k baato me nahi aata
Teacher k gender change ye kar deta
Maam ko Sir aur Sir ko Maam hain bulata
Class k timing nahi rehta inko yaad
Ye hain one of a kind "The zyad".....

MINTU DAS

Lahoal se aata hain
Bike me foot stand nahi lagata hain
Break-dance aata hain isse karna
Kisi se kuch nahi iska lena dena
Inko lagta hain expression me lagega daam
Mintu hain inka naam.....

MONISHA CHETIA

Ladies lodge se aati hain
Chupchap se rehti hain
Shaant hain swabhab
Khub acha gati hain khake tandoori kabab.....

MRINAL SINGH

Tezpur se aaya ye banda
Leta nahi kisise ye panga
Darrang college se graduation isne kiya
Finance ka hain guru, fir bhi HR hain isne liya
Freshers me sabko hara k ban gaya ye king
He is none other than Mrinal Singh.....

NAZRUL HASSAN

DUIET se aaya ye larka
Photography me soukh ye rakhta
Inko nahi hain kisi baat ka daar
Sivsagar me hain inka ghar
Maestro chalana hain inke liye aasan
Ye hain Nazrul Hassan.....

NIHARIKA BURAGOHAIN

Isne liya bohot sara gyan
Rakhti hain class k bahar bhi aapna dhyan
Dikhati hain yeh bohot chal
Kyunki bohot ache hain inke baal
Khub hasna isne sikha
Isiliye inka naam hain Niharika....

NIRIBILI DUTTA

Shant swabhav ki ye larki
Agri BSc.karke aayi
Inko hain dwarachuk se aana
Jorhat hain ghar ka thikana
Kabhi kabhi kar deti ye kaam silly
Ye hain pyaari se Niribili.....

NISHANT KUMAR DEB

Bhulakar hain ye larka
Baatein hain bhul jata
Rehta hain ye pura lost lost
Par pura class hain iska dost
Larka hain ye bohot pyaara
Sabka hain ye dost nyaara
Sabse mil jhul k rehna iska kaam
Nishant Kumar Deb iska naam.....

NOFISSA ISLAM

Shopping k mamlo me,she is no.1 buyer
I should mention,she is a khandani lawyer
She is liked by all our teachers
2014 ka toh she is the Miss Freshers
Usko pasand hain khana toffee
Pyaar se bulate hain hum unko Nofi....

NOOPUR KESHAN

Samajhdar hain ye larki
Akele sab kuch sambhal leti
Musibato se kabhi nahi darti
Challenges accept kar deti
Life nahi hain iski aasan
She is pyaari se Noopur Keshan....

PALLAB JYOTI GOGOI

Guwahati se aaya ye larka
Vacation me mama k ghar ye jata
Dimple wala hasi.....
Hayee !!! Larkiya to fasi he fasi....

PALLAVI SAIKIA

Dekhne me hain ye cute
Rehti hain jyada time mute
Tinsukia se hain ye aayi
CMS me apni khubi dikhai
Tariff karte hain inki sabhi
Ye hain humari Pallavi

PLABAN SHARMA

Blue hain eyes
Girls are hypnotised
Karta hain har show ye host
Pura CMS iska dost
Har waqt karta hain ye drama
He is Plaban Sharma....

POMPI SAIKIA

Morigaon hain destination
Singing hain inka passion
Dosti k liye inka dil hain bohot baara
Jinme rehte hain unke dost bohot saara
Rhytm 2014 me CMS ko represent isne kiya
She is none other than Pompi Saikia....

PRANJAL GOGOI

Strong hain ye larka
Finance me dimaag uska khub daurta
Na kare kisiko ye pareshan
Ad banana hain iske liye aasan
He handles the logistic team
Ye hain apne class ka bheem.

PRIYANKA MECH

Larki hain ye achi
Baatein karti hain sachi
Din ho ya raatein
Karti hain dosto se baatein
Kabhi to idhar mud k dekh
O humari Priyanka Mech.....

RASHMI JOISHI

Curly curly baal
Heroine jaisi chal
Haflong se ye aayi
Finance nahi isko bhayi
Karde sabki aisi ki taisi
Ye hain Rashmi Joishi....

RITURAJ GOHAIN

Class me bade chal se aata
Gana bohot kharab ye gata
Karta hain har waqt masti
Isiliye koi larki isse nahi fasti
Ye hain humara pyaara bhai
Naam hain Rituraj Gohain.....

SADIYA KAMAL MAZUMDER

Silchar se aayi
Sivsagar me duniya basai
HR hain usko khub bhaata
ONGC se hain inka naata
Presentation me sabko kar deti hain "khabardar"
She is Sadiya Kamal Mazumder....

SALMA SABNAM

Nat khat se ye larki
Lakhimpur se aa nikli
Baalo se humesha ye khelti
Baatein bohot sara karti
Bogibeel hoke ghar ye jati
Class ki mimicry queen hain kehlati
Nahi hain iska koi balma
Ye hain sabki pyaari Salma.....

SANJIB MIGOM PADI

Badi badi si hain iske ankhe
Ladla hain ye apni maa k
Najane dhundta rehta hain kisko
CMS me he koi pasand hain isko
Jaldi se ho jaye iski shadi
Ye hain Sanjib Migom Padi.....

SARITA DEVI

Ajib hain ye larki
Pata nahi kis baat se darti
Nahi bhaati isko gupchup
Rehti hain bilkul chupchap
1st bench me akeli baith jati
Kash isse koi samajh pati...

SAURAV GUHA MAZUMDER

Padhai k alawa ise bahut kaam aata
Drum ye bohot achi tarah se bajata
Sab k dil me ye cha jata
Ye class me na ho to chata sannata.

SHILPI SAIKIA

Yeh hain pyaari shilpi
Gyan hain iska bharpur
Ghar hain iska tezpur
Dheemi awaz ki ras isne sabko pilayi
Pyaar se hum bulate inko bilahi.....

SILVEE SHYAM

Straight hain baal
Nazuk hain haal
PGH se aati hain
Badi pyaari dikhti hain
Pasand nahi karna inko bhyaam
Ye hain the most beautiful Silvee Shyam....

SLOVANIA BORDOLOI

Lachak machak k chalti hain
Sabse sundar dikhti hain
Kapro pe lagati hain dhyaan
Style ka hain isko pura gyan
GCC se graduation hain isne kiya
Ye hain humari Bordoloi Slovania.....

SUKANYA SIDDHARTHA MUDOI

Pyaari se ye larki
Dibrugarh ki local hain kehlati
Dieting se halat apni kharab kar leti
Vikram se university ye aati
Apni baato se sabko ye behlati
Sukanya ye kehlati.....

SUSHMITA ROY

Margeritha se aayi
FM class me khub chayee
Fastfood k liye hain crazy
Class karne k liye nahi hain lazy
Economics ka advice sab isse leta
Ye hain humari Sushmita....

SWAHIN SULTANA

Pasand hain khana inko roti
Exams se pehle kam ye soti
Kiya hain isne CMS se apni BBA ki padhai
Aur yahi se MBA k liye kadam hain badhai
Kiya dieting aur khaya kam isne khana
Yehi hain humari Swahin Sultana....

SYED SADIQUE

Aalag hain inka andaaz
Sar pe hain social service ka sartaaz
Ghamand hain inka zero
Blood donation camp ka ye he hain hero
Question puchna inka kaam
Syed Sadique inka naam.....

SYEDA IBRIZA IMTIAZ

Like u know,she is beautiful
Karti hain apni duty full
Ek baar shuru ho gayi toh
muskil hain chup karana
Inko hota hain dwarachuk se aana
Assignments karna iska kaam
Ibriza hain inka naam.

TANUSHREE GOGOI

Dekhne me ye choti
Baatein hain inki moti
Dosto se bohot saare baatein karti hain
Jab bhi hoti hain ye free
Ye hain humari pyaari Tanushree.....

VISHAL DEY

Larka hain simple
Gaalo me hain dimple
Sabko lagta hain ye bohot khas
Kyunki computer problems k solution hota hain inke pass
Baat baat pe bolta hain "ye bey"
He is the cutest Vishal Dey.....





VIEWS FROM THE SIX - 2

"THOSE THREE YEARS"

6th May 2011, It was just an ordinary day when I came to Dibrugarh University for the first time with an intention to do BCA for the next 3 years, but God always had different plans for me. I felt like God was pushing me towards Centre for Management Studies and I ended up doing BBA not BCA. The adventurous journey began!

12th June, 2011, BBA Entrance Exam - While coming to CMS for the exam the first person I met on the way was Ms. Bishakha Sharma, she is really sweet and supportive. Since then we are really good friends. After reaching CMS, I noticed everyone was in a fearful state of mind and I began to stare people with my own signature smile. Moving around, I found Mr. Biswajit Gogoi, a great friend, coder and motivator. I saw him preparing for exam on the Internet, so I went to him and said "what's up man?" and he replied "come sit and have some knowledge", but soon it was time for the exam to begin. He wished me good luck and moved to A-02 and I went to A-14 for the exam where I met Brishni Ma'am and Aradhana Ma'am as invigilators, the two great ladies who motivated & guided me since day one, taught me some wonderful lessons & still pushes me to become a good human being. They always treat me like a kid. Thanks to them.

20th June, 2011, BBA Interview Day - I was late by ten minutes. So my turn was gone by then and I had to wait for the next call which was due at 3 pm. Seriously boring but I had different plans (Talk that talk) but before that I came to the focus of Himadri Sir as I came in jeans and t-shirt for the interview. He asked me, "What should be the dress code for the interview?" I said "I don't know, Sir". He gave me an angry look and said wear formals in an interview and went for his work again. After that, I met Mr. Basab Kumar Sarma. We are the best of friends and always had some new plans for the day,

Arup Hazarika
BBA
2011 Batch
Current Profile: Student, MBA (FT), CMSDU
Email: aruplayer@gmail.com

every day. One I remember very well is Band-Aid Protest. On interview day, I heard him talking about political disturbances in Karbi Anglong district, near the LIRU with another two guys. So I joined them and suddenly, Ms. Payal Chhetri joined us and asked me, "What is your percentage?". The whole situation became so funny that we ended up laughing but at the same time I was staring at Ms. Richa Sharma as I found her charming. She was standing near the cactus waiting for her call. Around 3:30 pm Rupam Da called me for the interview. I went to the cabin and found Rohit Sir, Darshana Ma'am and Rakesh Sir and my interview was about to begin, I was a bit nervous and my first question was like this. "Where did you leave your formal attire?", asked Rohit Sir, "Tell me the names of the subjects in BBA?" asked Darshana Ma'am and Rakesh Sir was simply observing me from the beginning and ended up asking a question on psychology. I was blasted with more and more questions and finally it ended. It was a tough one.

27th June, 2011, BBA Admission Day - It was time for admission and I went to the administrative building for the same where I met Ms. Puja Mondol. She was planning with Richa to take admission as soon as possible as there was a long queue and I was thinking about the Dimapur trip that was planned ahead by my friends. I still remember Ms. Nazlina Begum, who gave me a beautiful smile. She was the topper of our class, a bit bookish but I really liked her company. After that, I interacted with Mr. Geetartha Jyoti Mudoi. It was all done and I was now a part of Dibrugarh University. It was really a great feeling.



BBA 1st Semester - Official entry to CMS and since day one, I always felt like CMS is my second home. I spent majority of my time here, the place where I learn many things, meet many people, who inspires me a lot to develop. On 3rd of August there was an induction program of our batch where I came to knew about all of my batchmates. People had crushes, fell in love... which was natural. In the first Semester 1st class, I met Sajid Sir. He was like a live encyclopaedia for us. It was great to be under his guidance. I learned many exploratory things which is helping me a lot till today. Another sweet faculty that I met after that was Suman Ma'am. I still remember all those examples which were discussed in the class. Normal regular classes and lots of assignment became our daily life. The 1st Semester was energetic. The person who was with me during those days was Basab. We used to roam around the University to explore the places, different departments, culture and people. The most important "Band-Aid Protest" happened in this semester and the reason is still a top secret. We initiated the Inter-class Cricket League and got to know about our very own cricket champion "Geetartha". On a rainy morning, I interacted with "Updesh Kaur" for the first time, near Mathematics Department where she offered me to share the umbrella. The most important quality of Updesh was that she can talk nonstop. I thought she came

to CMS to cry. So I asked why you cry so much and she replied "missing mom". Another important person I am going to highlight is Ms. Puja Mondol (a.k.a Indira Gandhi). Without her presence, the BBA journey would not have been so cool. Thanks to her for the constant support and help she gave me from the day we met. One of my bestfriend in BBA was Swagata Mahanta. I first met her on auto while coming to CMS and she was the first one to ask my phone number. She is too social and changes her profile pictures almost every minute. The Facebook hype Swagata was never seen alone. She would always be found with Richa and both of them collectively were known as Bundiya Bhujiya. The 1st Semester subjects were not so tough but financial accounting was way way up above my head but I tried my level best. I am very much thankful to Mr. Punit Agarwalla (a. k. a puriya) of our class who helped me a lot with the subject. CMS celebrates almost all the events in a calendar year and everyone have to attend the events. It was a big challenge for me because I never used to attend any of the events in my school days but I wanted to change myself and made it a point to attend everything. Since then I have never missed any event, not only of CMS but also that of the University. Winters of 2011 ended with exams.



BBA 2nd Semester - The semester started with the celebration of Foundation Day and preparation for Varsity Week. Varsity Week - the environment was so awesome that I could never resist myself from active participation. It can be said as the best time of the year. This semester was really hectic with lots of classes and assignments. Mithun sir took Quantitative Technique I paper and used to give lots of sums as homework. QT I was not so tough but was very lengthy. Other than that we had Organisational Behaviour, Business Communication and Business & Society. Niranjan Gogoi from NERIM joined us in this semester. CMS Cleaning day was fun and I feel we should do it every year.

Introduction to Mahila Samiti - This was the ladies gang consisting of Noopur Keshan (President of Mahila Samiti), Malobika Saikia (Secretary), Swahin Sultana, Bishakha Sharma and Pallabi Sonowal. They used to sit together, work together and even they used to leave from the class together. I had never seen such bond before. They were a perfect example of how a group should work. Pallabi Sonowal is a shy girl and hardly speaks. Noopur called me poker as I used to poke her



on facebook too much. She is supportive and helpful, she always explains me the whole syllabus in 30 minutes just before the exam. One more group of girls were Bishakha Borgohain, Pallabi Das, Dimpi Chetia, Dimpi Sonowal and Daisy Sonowal.

Clique - Clique was the boys group of Biswajit Gogoi, Palash Knowar, Pranjal Saikia, Bibek Mitra, Raaj Dey, Naseeb Kumar, Trideep Kuli and Paras Pratim Saikia. We are friends for life and I have spent some of my best and most memorable time with them. Naseeb always had some jokes in his pocket. Raaj Dey, the amount of food he can consume! That was a threat for any person who is eating next to him.



BBA 3rd Semester - New session and we were still breathing. The hype of being senior was too good. This was the semester where everyone gets tensed and the reason is Quantitative Technique II (30100), "the Father of all the Subjects." QT II is the one and only subject where I got back log, not just once but three times. I was depressed as to whether I will ever be able to pass this paper or not. I could never understand why we had to learn calculus but operations and probability could fetch my interest. Thanks to the administration for eliminating QT II from the course. Business Law is another baffling subject but Arup Sir tried a to make things clear. The best subject was Computer Applications and I really loved that subject since school days. Marketing Management was taught to us by Tapati Ma'am. I call her Ma'am but she was an elder sister to me. In this semester, two new guys joined us from NERIM, Chandan Hazarika and Raktim Buragohain. They had the natural ability to make one laugh and I really enjoyed their company. In most of the festivals and occasions, I used to hang out with Shantanu Brahma and Abhisekh Gogoi. In this semester, we organised Teachers Day 2012 under the leadership of Achintya Sharma which was quite well and was highly appreciated by all.







We went for picnic to Borhill where Deep Khati showed his culinary skills by making finger licking chicken curry. It won't be wrong to say that even the best of chef would fail to make such curry.

In Diwali, our class got the 1st position in Rangoli making competition and 2nd in Dustbin making competition. Thanks to the creative ideas of Nazlina, Puja and Raaj.



BBA 4th Semester - Wonderful semester with almost no class some day, lots of leisure time which threw me out of the general track. I went too out of the path that I even forgot to submit my assignments and projects on time. MAD (Making a Difference) Campaign was started at that time and we all were real MAD. For the first time I talked with Nishant Sir. I was late for Environmental Studies paper and he picked me on his bike from Student Day Activity Centre. 4th Semester went like a bullet. The Birthday was not so cool, got lots of birthday bumps and Swapnil Tamuly was busy clicking pictures.



At the end of the semester, our Director i/c, Professor Homeswar Goswami retired.

BBA 5th Semester - Lots of things happened in this semester. From the beginning till the very end and I am filled with wonderful memories. This semester I tried to concentrate on my studies rather than any other things and I adhered to my plans. Production & Operations Management and Entrepreneurship Development were the best of papers and POM was very much interesting. Aradhana Ma'am gave lots of assignments every day. She made every one of us to move to all possible places in Dibrugarh to know the practicality of entrepreneurship. Ethics and Cost Accounting were also interesting. Thanks to Payal Chhetri, my benchmate during the 5th Semester.

BBA 6th Semester - Varsity Week 2014, not too much to discuss but the major

incident was the accident of my two close friends, Payal Chhetri and Payal Bhattacharjee. My salute to them; for even after getting injured, they decided to play and were runners up in women's cricket. The lesson that their sporty attitude teach me was to never give up in any situation and to fight till the end.



By this semester, I had acquired



the art of giving exams without any preparations. I was confused whether to go for job or to do MBA, went to Guwahati with members of the clique for MAT. Finally, on the last day last hour, I took an application form from Rajkhowa Da and my journey in CMS still continues...

November 25th - I was an official graduate but I didn't get much time to celebrate as my mom expired the very next week.

Hoping for a better future ... the journey continues .... Xo till we OD.....

To be continued .....

With Best Wishes :

EUROPA CHOUDHURY

MBA (FT) 2012 BATCH

With Best Wishes :

TITAN SENGUPTA

MBA (FT) 2013 BATCH



REMINISCENCE

And then I got the call and was informed that I got placed... yes I got placed in Vodafone Spacetel Limited as an Executive Trainee. Excited, happy, satisfied etc. etc. First job of my life and then suddenly I realized very soon that no longer the student tag shall be with me.

Billions of thoughts were running inside my head. How quickly these five years in CMS went by. The question that I asked myself was "Did I lived to the fullest or maybe it was too late?" words will fall short to express how much I owe to this centre, to the faculty members, to each individual soul who have helped me in becoming a better person.

2009 was the year when I first stepped in to this Centre as a student taking admission for BBA. At that point of time, I had no idea that the next five years of my life will be a journey which will always be cherished and will be recalled with a smile.

After passing out from CMS, what I missed was the safe and serene environment, the excitement of preparing the presentations at nick of time, collection of notes the night before exams, checking the NC/ DC/Regular list, etc. etc. Everything was so good being a student.

What I regret was not utilizing all the opportunities that came my way or not being part of many functions. May be as a student, then I was not that matured. Those whole five years was a learning and growing experience.

I take immense pride in calling myself an Alumnus of the Centre. Over the five years, many things have changed. But what remained same was the care, concern, love and the bond between the faculties and the students.

My achievement was not in getting a job or being placed from CMS but when I will be able to do something significant and contribute for the well being of the

Sanchita Baruah
BBA, 2009 Batch
MBA (FT), 2012 Batch
Current Profile: Teacher, Gyan Vigyan Vidyalaya, Dibrugarh
Email : sanchitabaruah22@gmail.com

Centre.

Last but not the least thanks to the editor and my junior Noopur Keshan for asking me to pen down something and go back to the old days. Everyone whom I have met during these five years shall always be special for because of them, I have so much of wonderful memories to remember. Walking down the memory lane, I have only the happy days to recall. For the one last time I want to walk to the classroom, sit on those benches, worry for internals, make presentations. I miss those golden days of my life.

How I Wished I Could Take That Roller Coaster Ride of CMS Once Again!

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CO-ORDINATINGSANMILAN:
ONCE IN A LIFETIME EXPERIENCE

I still remember the date 22nd August, 2014 when we (then MBA 3rd semester students) had organised the meeting to discuss upon our annual major event which was marking its 10th anniversary. We were new to this as we just helped our seniors a year back while they organized sanMilan 2013 and to go by the rich heritage and legacy it carried with it, it was a daunting task indeed. So with all those excitment we invited our respected Director Sir, Dr. Pranjal Bezborah along with all other respected faculties to the meeting. Students of the Centre were also present on that day and we started the meeting to decide the fate of sanMilan 2014. The conclusion of the meeting saw Mr. Himadri Barman take the post of the Chief Coordinator and me as the Student Coordinator and couple of days later we decided that the theme for sanMilan 2014 would be GREEN MARKETING: A NEW PARADIGM OF BUSINESS. Amidst all the congratulations I received for being adjourned with the post of highly respected Student Coordinator, deep within I realized that there is a huge mountain to climb and lots of expectations to be met. I knew very well that what the next three months had in store for me was full of roller coaster rides. As being said in the movie Spiderman, "with great powers come great responsibilities", I understood that quiet promptly.

I and Himadri Sir along with our core team sat down to decide upon the budget which was set to be Rs. 5,50,000. Fifty thousand more than what it was in the previous year, as we decided to increase the cash prizes of the respective events. Eventually we took off nicely carrying out some important work of sanMilan at a good pace but things started to take a hit when we reached the month of October as due to various circumstances, we were unable to cope up with the required work that needed to be done to stay on schedule. Himadri Sir was carrying off his part very well but as students, we had some catching up to do.

Titan Sengupta
MBA (FT)
2013 Batch
Former Student Coordinator,
SANMILAN 2014
Email: titan.sengupta@gmail.com

The basic reason behind organising sanMilan is that the students get the real picture of how tough it is actually in real life to sell a product and bring along the money and that I understood totally. As we inched closer towards the mega event, we the CMS family gave our best to ensure we do justice to the hardwork done by our respected seniors over the years. Yes I did get frustrated at times when things were not falling into places but my mentors helped me get out of it and I owe them big time for it. The month of November saw things in a much better shape when money started pouring in along with names of students of various colleges and universities showing their interest in participating in sanMilan 2014.

When the big day arrived that is 7th of November, it was a day of mixed feeling for me and like always I prayed to almighty that everything goes as expected and with Himadri Sir onboard, it just happened as we had planned it to be. It was amazing to see that my CMS family was performing as one and everybody knew what their role was. Those three days I handled the toughest task till date. It turned out to be a memorable one, thanks to the hard work of everyone. My experience as a Coordinator comprises of lots of stuff which bought happy & sad days on equal basis. The honour that I received while carrying the designation as Student Coordinator made it all worth it and I hope one day from 10-15 years down the line from now, I can proudly say "Yes I was the Student Coordinator and I along with my CMS family pulled it off".

The verdict of how successful the event was, my performance as a Student Coordinator, I leave it to Himadri Sir, my respected faculty members, my batch mates and my juniors to decide. Though now I am an Alumnus of the Centre, it has not affected one bit when it comes to the love I carry deep in heart for my Centre, sanMilan and towards the people who made my journey of two years a priceless one. This was my story as a Student Coordinator of sanMilan 2014. I enjoyed my stint both as a Student and as a Coordinator to the fullest and I hope you all too have a blast. Treat CMS as your second home and see the love it gives you back. Once you step out from its gate, "LIFE IS NEVER GOING TO BE THE SAME, MY FRIEND".

Best wishes to everyone associated with sanMilam 2015. May you succeed way past the previous year's achievements and set a new benchmark for years to come. Thank you team *'Exposé'* for letting me have the opportunity to share my views.

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ছ্রন

ক্লুছ্ক বাক ষ্ঠজ
শ ভাশ্রী বৈবংস্মান ৎ
ছ্রন বৈষ্ঠঈ্র ,
—বাব ছ্রহুন্নুঁছড্ডঈ ছ্যাশ্রী সি
ড্ডাছোশ ঈব্কসছ্যাশ ক্ত ছ্রন্ত্র ষ্ঠলী
ন ক্লুীছা"ছড্ডঈশ্রীশ ,
ন ঝাঁছ্ক াড্ডোশছ ড্ডাছা"ছ
ড্ডঈব.হহুন্ন
তন্নুী লীবড্ডা ষ্ঠন্ধা
মে শ্রীম হুন্নুী ঈাঁ া
ন হুঈ—ন্নু ছস্টব ঈা"ছ
ীশ্রী লীন ক্লুীব ছা"ছ
ক্লুস্টড্ডা বোগুণা ী
ন ক্কীব 'ছকন্নুঈ্র
ন ক্কাঁছড্ডন ঝ্র া
ড্ডাছহাম ড্ড ণ্ডন্নু ব র্ড'ছ্ক
"হুন্ন হুন্ন হুন্নুঈ্র
ড্ড ণদ্ড ষ্কণ্ড ন্ত্র , বঈ্র ঢড্ড ণ্ড ন্ত্র ,
—ম্ম ক্কীব 'ক্কী শ্রী"ছ্ক
বোন্ধাব ড্ডা াঁ ক্লুন্ন ৎন ঝ
ন ক্কীব বোশ্রী"হুঁছ্ক ্র"ছ
ঈহুড্ড ণ্ড ন্ত্র , ীব ঝড্ডাঁন্ত্র ওাত্রা,
ন ঝ্র াপ ীছ্র ন"ছ

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SPILL THE BEANS



ABHISHEK MAZUMDAR

aka Judo;
bachpan mai khelta tha ludo,
ab khelta hai judo,
toota jo haat uska,
modelling ban gaya "shock" uska.

ALAM RAFIQUE HAZARIKA

TB bulate hai isko Google chacha,
kyu ki har sawal ka hota hai jawab uske pass,
har baat pe hai razi rehta,
bande ka hai andaz bada nirala.

ARPANA CHOUDHURY

Arup sir ne dia hai iska naam "phuldani"
kyuki sir ko nahi milti isse koi bani.
Shaba ke sath rista iska,
najane kaha kaha yeh log ghumte firte.

DEBABRATA SAIKIA

aka Chelsea;
Dikhne mai to hai model jaisa
par jaan uska Chelsea mai basta,
for him if football is a religion
then Chelsea is the God.

DEEP SHEKHAR KALITA

aka Photoshop;
tarah tarah ki selfie leta,
har angle se hai pictures iska,
edit karke bhayankar photos banata
aur har social networking sites pe hai dalta.
Hair style hai anokha iska kavi laal to kavi kala.
Fashion designing hai sapna iska.

DUKE DEKA PHUKON

aka the sport star;
cricket, football sab hai ye khelta,
goal keeping aur bowling kamaal ka ye karta,
injured to ye hazar bar hota
phir bhi kabhi give up nahi karta.

GAUTAM DAS

aka Milkha;
apna class ka representative hai ye banda,
soccer ye kamal ka khelta.
Dikhne mai hai sidha sadha,
par kabhi kabhi gazab batein hai ye kar jata.

GAYATREE HAZARIKA

aka Miss Hasmukhi;
har baat ye haske karti,
bandi hai badi hi pyari,
kisi ko nai koi problem inse,
kyuki bandi hai hi itni achi.
Khowang se hai ati paar
hamesha time pe hai pahuchti.

HIMANGSHU KASHYAP

aka tech guru;
technology ka bhadpur upyog
karna iska funda.
Flipkart, snapdeal, ebay
adi mai hai ye ghusa rehta,
shopping karta return karta
shopping karta return karta.

JASMINE SAIKIA

chup chap hai yeh rehti,
kone mai seat leke roz wahi ye baithti,
waise to jyada baitein na karti
par aksar phone pe hai lagti rehti.

KRANTI KASHYAP BORUAH

aka the sweet boy;
sweet chocolaty hai yeh ladka,
lappy pe bas game hi hai yeh khelta rehta,
Moran se yeh bus leke ata,
aksar late ho jata bichara.

LAXMI VERMA

ladki hai ye shant swabhav ki,
likhu bhi to kya likhu bare meh inki,
chup chap hi to har waqt hai rehti.

MALAOBIKA RAJKHOWA

aka Malu;
ladki hai yeh badhi hi choti,
first bench pe roz hai baithti,
Suji iski khas dost hai lagti
par khuda jane kya hai rista inki.

MONJIRA GOGOI

aka Monjira;
rishta inka sirfek hi se hai bana,
woh na aye to inhe bhi nai hai ana,
batein ye sirf do jano se hai karti,
najane kyu class se door door hai rehti.

NABARUN GAUTAM

aka the Basist;
banna hai isko ek acha basist
par phas gaya ye banda leke
BBA as his career's basis.
Beta graduation tu korilua mon di
tar pasot kori thakiba jimon jai.

NOBOJYOTI BORAH

the "Stud"ious boy;
dikhne mai hai jitna swami type
ye ladka but stud hai ander se ye utna,
rehta to hai class hi mai ye banda
pa dil iska 1st sem mai hai latka.

PRATEEK JAIN

aka Peejay aka Potik aka Pakao singer;
banda to hai bada hi sacha aur acha
par najane kyu hai sabko pakata rehta,
har waqt hai yeh gana gata rehta,
kisi ke kehne pe bhi kabhi chup na hota.
Dictionary se har roz ek word hai
yeh sikhta aur dusro ko bhi sikhata rehta.

PRIYANKA PHUKAN

aka the silent killer;
awaz inki sunne ko hai log tarasti
kyu kia aj bhi hai log class mai
jin hone na suni hogi awaz inki.
Dikhne mai to hai hatti katti
par ajab gajab kaam yeh karti,
kyu ki andar chupi hai ek choti bachhi.

PUJA SUNDAS

aka Puu;
kya gazab chalati hai yeh scooty,
accident bhi yeh bar bar karti rehti.
Jabse se aashique chadi,
scooty pe kam aulto pehi hai
yeh jyada dikhti.

RAKTIM SARMA

aka khoya khoya chand;
naa jane kya yeh sochta rehta,
class mai aake chup chap kone mai biathta rehta,
daari-muche badha li hai lamba lamba
kyuki bina uske lagta hai ye chota bacha.

RIPUNJOY SAIKIA

aka RIP;
sound and sober hamesha ye rehta,
kabhi kisi ko tang na karta,
kabhi gari kabhi bike leke ye ata,
weight hai iska badhta jata.

ROHIN KAYAL

aka light weight;
lighter than marie light (sarcastically).
Mehnat aur chah to hai isey weight kamane ka
par appetite par na hai control iss bichare ka.

RUKSHAR KHAN

aka Miss Fretty;
consciously conscious about everything,
is worried about exams, is worried about life,
and we are worried about
why she is worried about everything.

SAPNA DENKADA

aka Hopun;
ladki hai yeh kuch alag si,
last bench pe Monji ke sath hai baithti.
Kabhi hasti kabhi roti yaad yeh kisiko karti rehti.

SATYANYA SAIKA

aka Mr. Unknown,
banda ye hostel mai rehta,
baatein ye majakia karta,
daat nikal ke hasta ye ladka
bada hi pyara hasi hai iska.

SHABA KHAN

aka senselessness redefined;
ladki ye jab tab behosh hojati,
behoshi mai bhi kisika naam ye leti.
hahi ekhetor beleg jomoni,
"ghoooo" buli jonajat aijoni suali.

SOURAV KR. CHETIA

aka Weirdo;
pagal panthi ko kya khub define
karta hai ye banda,
"kuch bhi" ka perfect namuna hai yeh ladka,
uthna, baithna, chalna kitni anokhi chal hai iska.
Haye mai marzawa akhir kaun hai yeh ladka

SUJATA BAISHYA

aka the fashionista;
fashion ka hai bada hi sauk isko,
par banna hai entrepreneur bhi iss bandi ko.
Bohut serious leti hain studies ko apni,
marks kam mile to kut kut ke yeh roti.

SURAJ KUMAR

aka angry banda;
ladka hai yeh chota natta,
akad iska asman chuta,
class aake pata nahi last bench me kab baith jata,
kya hai iske dimag mai chalta rehta.

TRIBEDITA BURAGOHAIN

aka TB the ultimate nautanki,
kabhi class aneko man na karti,
to kabhi class se jane ko man na karti.
Tall, cute, innocent si hai yeh ladki.
Nautanki to kut kut ke bhadi hai isme,
par dost hai yeh apni kasamse.
Sweet, simple face dekhke dhoka na khana,
I tell you she is ander se dhamaka.

TRUTH IS OUT



ACHINTYA SEKHAR SHARMA

Red Bull mai CMS aata,
Back seat mai ek bul-bul hoti,
Best hero hai apna Achintya,
Dosto ki Jaan hai Achintya

ANAMIKA DEVI

Secret crush se hai bohot laggao,
usko dekhe bina Hostel naa jaoo.

ANIRBAN TAMULY

black Toyota main CMS ataa,
apne camera ke bina kahi nahi jaata.
Our very own "Drift King"

ANSHUMALINI DAS

Appne hair se hai bohot lagao,
hair khole bina class hi najao.

JESIMUDDIN AHMED

CLASS mai hero,
Padhai main ZERO ;

KHUSBOO PARVEEN KHAN

Centre aati jaldi jaldi,
centre se bhagti jaldi jaldi.
Swagi hai uski dullari,
uski sabse pyaari

LUSANG BORPATRA GOHAIN

Luseng Da Lazzu ki Bohut,
Classo tho itu Mon die Bohut.

PULAK SARMA

History Class mai bohot deta hai Dhyaan,
class kiye bina kahha ayega
usko acting karne ka gyaan.

SARFARAJ RIJWAN HUSSAIN

Upaar First floor se hai bohot pyaar;
upar aaye bina rehta hi nahi mere yaar

SUJATA GOGOI

Badi jhakkas ladki hai,
appne life mai bindass rehti hai.

SWAGATA MAHANTA

Aapni duniya main rehne walli,
choti choti baton main
Roo aur Huss dene walli.
Classki dullari, sabse pyaari.

UMESH SAIKIA

Class ka sab se obedient banda hai,
harroz formals mai aata hai.



THE UNFORGETTABLE 3 YEARS OF CMSDU

It was 6th June, 2012.After completing my higher secondary board exam, I had a discussion with my parents about my career and they simply told me that, it's your life and do whichever course you want to. I made up my mind to do BBA with a core vision to do MBA in the near future. After that, I appeared for tests and interviews to get into Centre for Management Studies, Dibrugarh University and was finally successful.

I am totally a home-sick boy and it was for the first time that I parted from my family for my further studies. I knew I will be in a big hostel and will often feel lonely. But keeping in mind that most of the students have to leave the comfort of home for higher studies, I took the step forward.

Finally I was in my second home,'CMS'. I got introduced with my classmates and made several friends like Manash Bhattacharyya, the first person with whom I interacted on the very first day of my class. He is a decent and helpful guy and my best buddy. Lawrence Dhan, how can I forget him? He is known for his vocabulary. He hardly used to speak with us in Assamese; rather he would prefer English. He was my room-mate too. Reshmi Das and Nazifa Parveen, both were from the same place and were very naughty. I play pranks with them. Puja Krishnatriya is one of my best friends in CMS because our thoughts matched. We often used to fight with each other but the very next moment, we would be behaving as though nothing has happened.

The subjects taught in the BBA programme are neither hard nor easy. It totally depends upon us as to how we understood the topics in class and whether we were mentally present in the class or not.But! But! But! Two Papers in BBA became nightmares for me. One is Quantitative Technique-I and the other is the big brother, i.e. Quantitative Technique-II. To pass these two subjects, I had been through many group studies

Sarfaraj Rijwan Hussain
BBA
2012 Batch
Current Profile: Student, PGDTM, CMSDU
Email: sarfaraz.760@rediffmail.com

in the classroom after class. I solved as many problems as possible to build up my confidence. Otherwise also, assignments, group field trips were exciting and we had lots of fun.

I confess that the faculty members here are really very caring and motivating. They have treated us like we are their own children, brothers and sisters. They are quite supportive like our parents. They showed us the right path of our life. Himadri Barman Sir, we all know him. He is quite a strict professor outside but soft hearted from inside. Brishni Ma'am is one of my favourite faculty. She motivates us and showed us the right path for success continuously. Aradhana Ma'am is another good faculty. She is like our ethical teacher who teaches us what to do or what not to do and also teaches us how to maintain discipline.

At the end of October, in a foggy season, we smell the big event of our CMS, i.e., SanMilan - Meeting of Minds. It was a quite interesting, enjoying, and a fun filled event. Different delegates came from different fields. There are interactive sessions between the delegates and the students. Students from different colleges participate in Agni and presents papers on a given topic. They also take part in competitions like AdLab, Rhythm, etc. On the last dayis the cultural night which is again fun filled and enjoyable with lots of programmes like singing, dancing, fashion show, etc.

Finally I have to say that I stepped forward here as a normal student but those 3 years in CMS, have taught me many things like communication skills, motivation to do any work, obey the code of conduct, proper time management, maintaining discipline in every work, etc. These differentiate CMS from the other institutions.

I am now pursuing my PGDTM at CMS. And when the time will come to leave CMS, it will be quite an emotional moment for me because CMS is like my second home. I will miss my classmates, friends and faculty members because they are now like a family member to me. Without any second thoughts, I can assure that we got ample knowledge, experience and got a chance to correct ourselves and learned how to manage ourselves either individually or as a group. Most importantly we got an opportunity to know our weaknesses and strengths which we are using right now to stand on our feet.

Thanks to everybody of CMS, DU specially the faculties. Good Luck to all!

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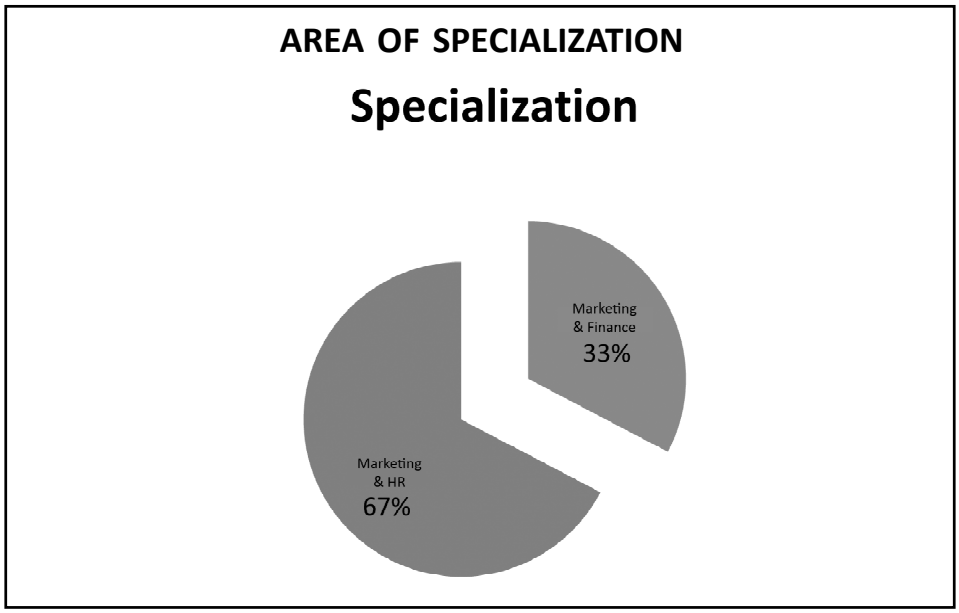
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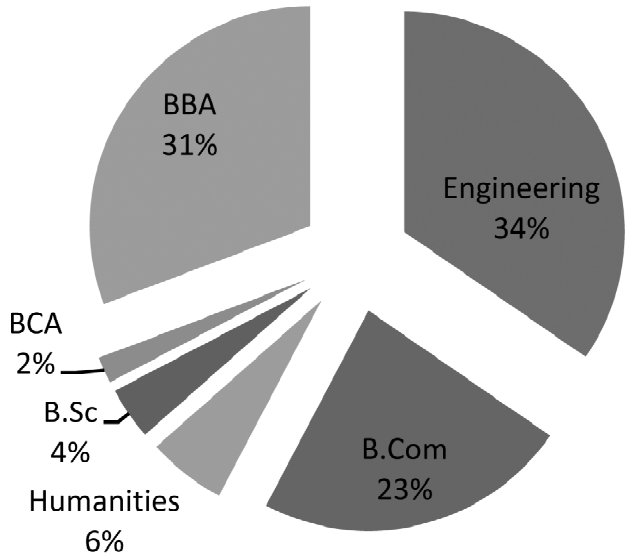
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Details of MBA (FT) Students 2014 Batch

AREA OF SPECIALIZATION



BACKGROUND OF THE STUDENTS



Streams	BBA	BCA	B.Com	B.E/B.Tech	B.Sc	Humanities	Total
Numbers	16	1	12	18	2	3	52

PGDTM Students
2015 Batch

Achintya Sekhar Sharma

Anamika Devi

Anirban Tamuly

Anshumalini Das

Jesimuddin Ahmed

Khusboo Parveen Khan

Lusang Borpatra Gohain

Pulak Sarma

Sarfaraj Rijwan Hussain

Sujata Gogoi

Swagata Mahanta

Umesh Saikia

Mailing Address:

CMS Training & Placement Cell

Centre for Management Studies

Dibrugarh University
Dibrugarh - 786004, Assam, India

Teacher Co-ordinator

Dr. (Ms.) Aradhana Borthakur Cell : +91 94354 76210
aradhana.borthakur@rediffmail.com
Telephone: +91-373-2101423

Central Placement Officer

Mr. Manoj Kumar Tamuly Cell : +91 80110 50097

Student Placement Co-ordinators

Plaban Sharma	+919706402553	Jagrity Phukan	+919854950994
Jyotirmoy Sarma	+918812016713	Jahnabi Baruah	+918724998103
Sujata Baishya	+918876740773	Alam Rafique Hazarika	+919706703583

Fax: +91-373-2370323

E-mail : placement@cmsdu.org; Website: www.cmsdu.org

CMSDU ACTIVITIES

NEURONS started as a Quiz Club of CMS which regularly held quiz competitions among the students on general as well as on special topics. But now it is transformed into an Innovation Club so as to make its objectives broader.

IT REACH - Centre for Management Studies is providing free basic computer education for the school students who are from the economically weaker sections of the society.



Learning Investors' Club (LIC) is an effort to initiate a change in the prevailing investment culture. It can also be said that it is an initiative on the part of the students of CMS to learn about Stock Market Investment. It invests in the stock market as a group and has made significant profits. It is also spreading its wings and trying to take bigger steps in which it is involving the people of Dibrugarh town.

Rhapsody is an annual seminar session named "Rhapsody .. the enthusiastic mind" with an objective to highlight the role and need of IT in today's world.

Prakriti is an eco club with the punch line 'yes to green' and the vision 'clean and green planet'. The mission and the activities of Prakriti are

- To have a clean campus, clean surrounding and clean earth
- To spread awareness among people regarding clean and green environment
- Plantation programmes
- Conducting various activities with the civic bodies to make the environment clean and green.

Movieplex is a movie club which provides learning as well as entertainment to the students of the Centre.

CMS offers the following Programmes at its Campus

MBA (FT)

2 year, 4 semester Full Time Programme
Eligibility : 50% marks in Graduation (45% for SC/ST)
Intake : 60

MBA (PT)

3 year Modular Part Time Programme
Eligibility : Graduation+2 years working experience
Intake : 25

PGDTM

1 year, 2 semester Full Time Programme
Eligibility : 50% marks in Graduation (45% for SC/ST)
Intake : 20

BBA

3 year Full Time Programme
Eligibility : 50% marks in 10+2 (45% for SC/ST)
Intake : 40

SESSION : AUGUST; NOTIFICATION : FEBRUARY

For more details, get in touch with

Centre for Management Studies
Dibrugarh University
Dibrugarh 786 004 (Assam)
Phone : +91-373-2101423, Fax : +91-373-2370323, Email : contact@cmsdu.org; URL : http://cmsdu.org

* Information contained herein is subjected to change

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With Best Wishes :

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BBA 2008 BATCH
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